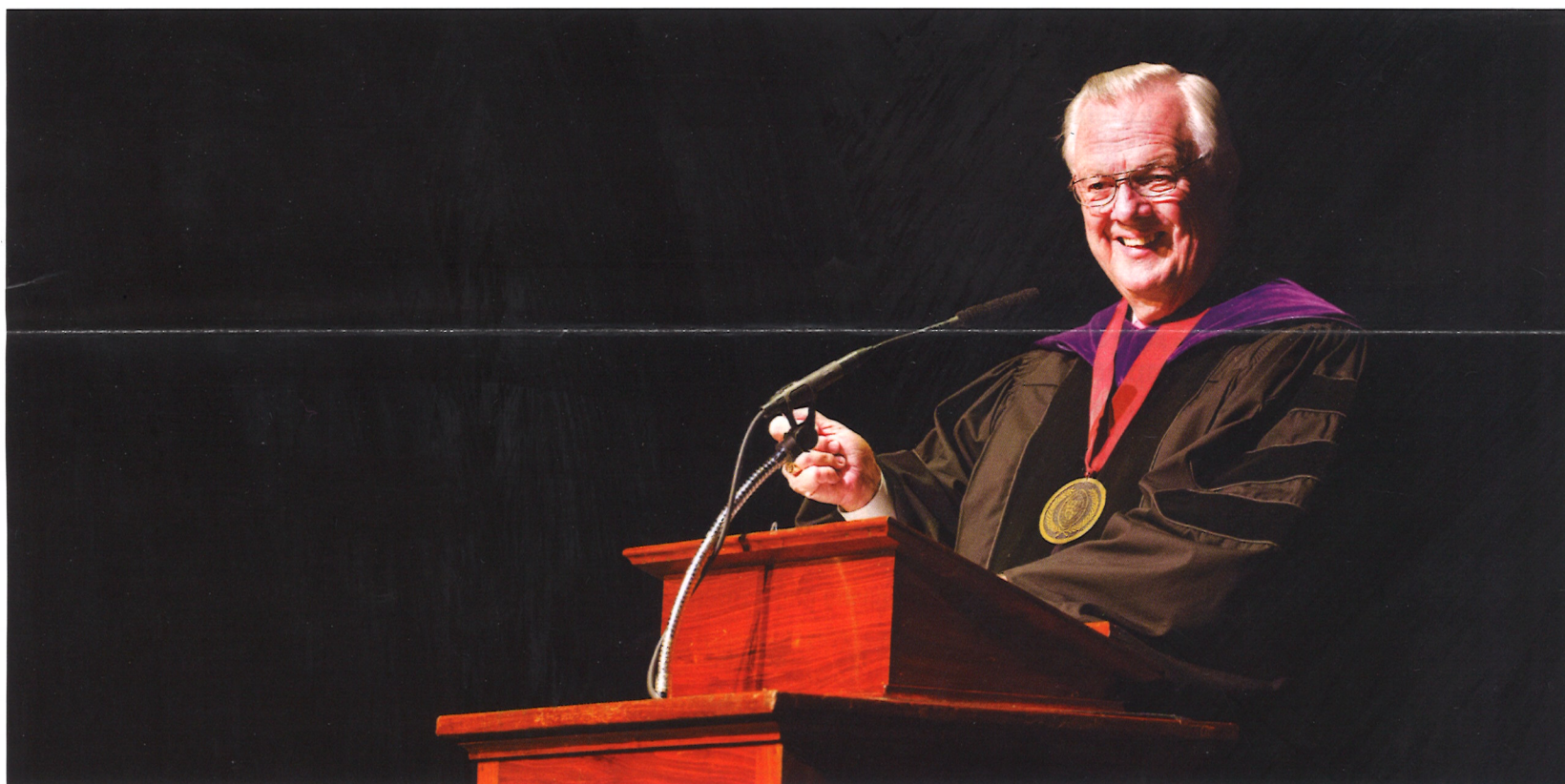


The Briar Wire

THE SWEET BRIAR COLLEGE ALUMNAE NEWSLETTER



My Fellow Alumnae and Friends of Sweet Briar College,

Today, I ask you to consider the character of Phillip C. Stone.

Selfless dedication, integrity beyond reproach and a love that knows no bounds for Virginia institutions and educating the next generation. Though we all may stumble and stammer to find the most meaningful words to express our gratitude to a man who boldly took on the challenge of getting our venerable institution back on track, now is the time to thank him. With cards, emails, phone calls, or with your own form of gratitude.

Phillip C. Stone has never taken credit for any of our progress; as you have heard him say, he “merely rides the Vixen Cart.” We all know differently. He stabilized a college that had forgotten to lift its sights, to strive to be better, and to reach for excellence. But most importantly, he reminded us what we were supporting, not just land and buildings but a place that is incomparable for transformational education and the young women who benefit from that education.

President Stone has reemphasized to all of us that the renaissance of Sweet Briar is a noble cause, and even in challenging times, we can not waver in building sustainable, consequential institutions.

As we celebrate Phil and Cherrill Stone in the coming weeks, please give to the Phillip C. Stone Legacy Challenge. Help us reach a goal that honors the impact he has had on Sweet Briar, indeed the impact he has had on us all. He has lifted our sights, encouraging us to strive to be better and to reach for excellence, all the while instilling within us the confidence to persevere as we strengthen an institution worthy of our investment.

You make the difference to Sweet Briar, Now and Forever. Let us all give back to President Stone our own gifts of gratitude.

Gratefully,

Mary Pope M. Hutson '83

Vice President for Alumnae Relations and Development
mpmhutson@sbc.edu

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We have a position open in our office.
Visit [sbc.edu/human-resources/
faculty-staff-job-openings/](http://sbc.edu/human-resources/faculty-staff-job-openings/) to find out
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For more information about Alumnae
Relations and Development staff, please
visit [sbc.edu/alumnae-development/
staff/](http://sbc.edu/alumnae-development/staff/).

(800) 381-6131

PO Box 1057
Sweet Briar, VA 24595

Special thanks to Maggy O'Donnell '18 for
her help with this issue of The BriarWire.

Planned Giving: Three Hot Topics

Read more about these three new topics on our planned giving website:
plannedgiving.sbc.edu/whats-new

ONE: Three Big Reasons Why You Need a Will

More than two-thirds of American adults don't have a will. You wouldn't think about driving to work without wearing your seat belt. So why would you risk leaving those you love unprotected by skipping this important document?

TWO: Giving Your IRA to Loved Ones? Think Carefully

While IRAs are excellent vehicles for accumulating assets for your use during retirement, much to many people's surprise, they are a far less attractive way to pass an inheritance to loved ones.

THREE: Estate Planning for Kids

Becoming a parent means doing everything you can to love and protect another human being. It's evident in all the research you did when you purchased your child's first car seat, or the precautions you took the first time he or she went swimming or rode a bicycle. The same level of care should be taken when making your estate plan.

For more information, please contact:

Claire Dennison Griffith '80, Director of Major and Planned Gifts

PO Box 1057 | Sweet Briar, VA 24595 | Phone 434-381-6479 | Email: cgriffith@sbc.edu

Check out our new planned giving page, plannedgiving.sbc.edu

This information is provided for educational purposes. It is not intended as legal advice. Please consult your own advisors who alone are aware of your individual situation and thus in the best position to provide an individual analysis and help you accomplish the best result.

"What's the best planned gift for YOU?"

Join us for a special planned giving
Alumnae College session at Reunion!

Saturday, June 3

Speaker Pamela Jones Davidson, J.D., is President of Davidson Gift Design in Bloomington, Indiana, a consulting firm specializing in gift planning, planned giving program design and implementation, and training. She is also a Senior Vice President for Thompson & Associates, offering estate planning services to nonprofits; she has earned its FCEP designation. Before forming her own company in 1999, she was a charitable gift planner and consultant for three years with Laura Hansen Dean and Associates in Indianapolis. From 1985 through 1996, she was with Indiana University Foundation, leaving that organization as its Executive Director of Planned Giving and Associate Counsel. Pamela is well known for her motivational and empowering message, stated in practical and pragmatic terms, about gift planning advantages and options that can benefit individuals, families and valued charities.

Sweet Briar College Friends, Athletics, Riding, and Explore



Participants in the Explore Computer Science weekend with professors Steve Wassell and Raina Robeva.



Maddy Lee '17 on Navarre with instructor Lizzie Fisch. Maddy received the Vixen Award at the 90th Annual Horse Show hosted by Sweet Briar at the Harriet Howell Rogers Riding Center. Photo by Barry Koster.

The second weekend in April, Sweet Briar had a jam-packed weekend for alumnae, friends of the College, and prospective students.

The College's Explore camps for high school girls kicked the weekend off on Friday, April 7, with 14 students from high schools attending workshops on computer science and an additional 16 attending the camp for environmental science. The computer science students worked on object-oriented programming, building an app to play a game of Whack-a-Mole on Android devices. The environmental science students focused on the carbon cycle, exploring how carbon moves through Earth's systems including photosynthesis, tree measurements, macro-invertebrate species, and using GIS information to calculate carbon amounts stored in trees on campus.

Friday also brought on-campus meetings of the Friends of Art and Friends of the Library groups, with

board members from each attending campus events and lectures from President Stone.

On Saturday, Sweet Briar hosted its 90th Annual Horse Show. Starting at 8:30 am, Sweet Briar riders were joined by local competitors including their fellow riders from Lynchburg College, who Mimi Wroten '93 also coaches. The show also received some special visitors, including Elizabeth "Keedie" Grones Leonard '76 who managed the show and was inducted into Sweet Briar's Athletics and Riding Hall of Fame the following day; Paul Cronin, former director of riding at Sweet Briar and also a Hall of Fame inductee in 2009; and Wayne Grafton, chairman of the Devon Horse Show.

Sweet Briar Athletics also hosted its first golf scramble at Poplar Grove, the local course in Amherst that is also the final design of golf legend Sam Snead. Ten foursomes participated in the scramble, complete with golf carts decorated in pink and green.



Participants in the Explore Environmental Science weekend.



Getting ready for a great day during the first golf scramble at Poplar Grove Course located across from the College.



From left: Hall of Fame inductees Sally Old Kitchin '76, Elizabeth "Keedie" Grones Leonard '76, Missy Ackerman '87, and Makanah Dunham Morriss '66 with President Stone.

On Sunday morning, four alumnae were inducted into the Sweet Briar Athletics and Riding Hall of Fame to honor their support of Sweet Briar's programs. About 100 alumnae, friends, and families joined these four women to honor their dedication and commitment to Sweet Briar. Makanah Dunham Morriss '66 and Elizabeth "Keedie" Grones Leonard '76 were inducted into the Hall of Fame as Riders, while Sally Old Kitchin '76 and Missy Ackerman '87 were inducted as athletes.



The annual Alumnae/Student Lacrosse game brought Vixens together for some friendly competition.

Sunday afternoon, alumnae who played lacrosse at Sweet Briar returned for the annual alumnae lacrosse game. About forty alumnae returned to campus for the 16th year, playing with current students for bragging rights.

About 35 accepted applicants of Sweet Briar also arrived on campus with their families on Sunday. They stayed overnight in the dorms and attended classes on Monday. ■

Liza Lee Remembers

My mother, Elizabeth Scheuer Maxwell, Sweet Briar '34, adored Sweet Briar. Her four years there were the happiest of her life, and as long as she lived her closest friends were her Sweet Briar friends. My mother never went anywhere without gathering Sweet Briar alumnae into her circle. When we moved to Charleston, SC, she came with us to live, because she knew that she could easily find a group of Sweet Briar alumnae. She never moved with us to Texas, but she discovered a friend from her days at Sweet Briar and stayed with her whenever she came.

My mother had had a nomadic childhood: she lived with her aunt and uncle for long periods of time while her parents were in China and Japan; she then moved to Japan when she was in elementary school and lived there until the Yokahama earthquake in which her father was killed. Her mother went back to New York City with the girls, but I suspect that my mother never felt truly "at home" until Sweet Briar. She once told me that life would have been perfect if she could have lived permanently at Sweet Briar.

I think that Sweet Briar made her a southerner at heart. She certainly had the grace, humor, and habits of someone



raised in Virginia: she loved entertaining her friends and gave wonderful cocktail parties, she cooked delicious southern meals (enlivened by some Japanese touches), she never met a stranger, and she loved bourbon.

If she had had great wealth, she would have given all of it to her beloved Sweet Briar in its hour of need. I don't have great wealth, but I want to be a part of this campaign in my own small way because I know this is the best memorial my mother could have. ■

Class Challenge Update

The Class Challenges are in full swing! As the June 30 deadline to raise \$20 million approaches, which classes will win each decade?

Now that the Phillip C. Stone Legacy Challenge has been launched, there's an even greater opportunity to maximize your class's giving. Thanks to a small group of leadership donors of \$250,000 and above, a total of \$5 million has been committed in addition to the \$8.6 million contributed to the Sweet Briar Fund as of March 30, 2017. These generous donors are challenging the rest

of our alumnae and supporters to close the gap on the \$20 million goal by contributing another \$5 million.

If you think your class has an opportunity to increase its giving and/or participation, contact your class officers to find out how you can help rally your class!

Make a gift today at sbc.edu/give and honor President Stone and his legacy at Sweet Briar College.

Year	Total Giving*	Participation
1940	\$3,175	7.00%
1941	\$1,050	4.50%
1942	\$52,350	7.80%
1943	\$25,045	9.70%
1944	\$10,208	28.00%
1945	\$750	14.00%
1946	\$42,875	13.60%
1947	\$1,705	12.70%
1948	\$6,327	20.90%
1949	\$62,279	23.50%
1950	\$55,456	21.10%
1951	\$18,666	37.80%
1952	\$31,360	33.30%
1953	\$21,216	30.40%
1954	\$31,845	29.90%
1955	\$69,250	30.50%
1956	\$24,470	21.30%
1957	\$817,358	31.50%
1958	\$144,809	25.90%
1959	\$47,089	25.20%
1960	\$534,827	39.40%
1961	\$308,736	22.60%
1962	\$332,168	25.90%
1963	\$338,862	28.60%
1964	\$671,309	32.20%
1965	\$50,265	23.30%

Year	Total Giving*	Participation
1966	\$367,889	23.90%
1967	\$60,806	40.50%
1968	\$332,970	26.20%
1969	\$6,250	9.10%
1970	\$125,019	22.40%
1971	\$32,205	16.20%
1972	\$476,484	19.20%
1973	\$32,440	23.30%
1974	\$89,133	21.90%
1975	\$365,679	24.20%
1976	\$64,246	21.40%
1977	\$219,960	16.20%
1978	\$224,785	22.30%
1979	\$137,819	15.90%
1980	\$40,900	16.60%
1981	\$177,904	14.10%
1982	\$443,953	18.50%
1983	\$174,169	20.50%
1984	\$61,083	17.40%
1985	\$50,661	15.40%
1986	\$31,552	22.60%
1987	\$50,047	15.00%
1988	\$28,980	15.70%
1989	\$15,640	11.10%
1990	\$23,968	12.80%
1991	\$12,454	24.20%

Year	Total Giving*	Participation
1992	\$19,115	17.70%
1993	\$32,726	19.60%
1994	\$6,892	11.60%
1995	\$11,107	15.50%
1996	\$70,230	14.50%
1997	\$12,549	16.60%
1998	\$19,530	22.10%
1999	\$15,120	18.90%
2000	\$7,580	14.30%
2001	\$18,149	16.60%
2002	\$9,611	11.60%
2003	\$14,589	17.50%
2004	\$10,220	11.60%
2005	\$15,169	13.40%
2006	\$14,537	17.10%
2007	\$12,075	9.30%
2008	\$5,055	11.40%
2009	\$4,090	15.00%
2010	\$9,898	10.40%
2011	\$5,459	11.00%
2012	\$6,236	10.20%
2013	\$776	8.60%
2014	\$4,598	8.00%
2015	\$901	6.70%
2016	\$1,988	20.10%

*Total giving includes gifts and pledges to all funds.

Make a gift to the Phillip C. Stone Legacy Challenge at sbc.edu/give.
All gifts count toward total class giving.

Reunion registration is open!
sbc.edu/reunion or (800) 381-6131

TALBOTS

Sweet Briar College Shops Talbots on May 4, 2017

On May 4, 2017, Talbots and Sweet Briar will launch what both organizations hope will be an ongoing collaboration for Talbots to hold special days of shopping for Sweet Briar alumnae, friends and family and to donate to the College 10% of those purchases noted at checkout to be for “supporting Sweet Briar.” Polly Crawford ’93, Talbots District Manager, was involved in 2016 in helping the Washington, DC — Northern Virginia clubs to plan a charitable event for Sweet Briar at the Talbots in Tysons Corner, Virginia. Polly raised awareness of the success of the event within Talbots, and she shared the story of Sweet Briar’s rescue, renaissance, and mission with company leadership. The Talbots charitable events and management teams have taken a genuine interest in Sweet Briar, feeling a strong alignment with their company mantra, “INSPIRE her, ENCOURAGE her, HONOR her, EMPOWER her.”

When Polly and other alumnae began planning a second event at Tysons Corner to benefit Sweet

Briar, they began to talk about expanding it to other Talbots locations. Polly worked with her Talbots teams and with Sweet Briar’s Alumnae Alliance Council leadership and the Alumnae Relations and Development Office to set up May 4th as a day of shopping for Sweet Briar in 26 Talbots locations in 11 different states. The 26 participating Talbots locations are holding coordinated events to benefit Sweet Briar, including a hosted party from 4–7 p.m., and they will take call-in orders from Sweet Briar supporters around the country with free shipping.

Join the fun of this multi-state series of events by visiting or calling in an order to one of the 26 participating Talbots stores on May 4th! Mention “supporting Sweet Briar” to the Talbots sales associate when checking out and Talbots will donate 10% of the purchase to Sweet Briar.

For more details or to get the full list of stores, call (800) 381-6131 or visit the Sweet Briar College Now and Forever page on Facebook at **facebook.com/sweetbriarnowandforever**.

Need a large-print version of *The Briar Wire*? Call (800) 381-6131.