



Alumnae Alliance Council Call
Thursday, June 20, 2024
7 PM

Join Zoom Meeting

<https://sweetbriarcollege.zoom.us/j/99359409055?pwd=ejZNYmFmTHZTZlJBeVpFUVJnemR3Zz09>

Council Members in attendance: Jessica Hiveley, Jane Dure, Arielle Morgan, Jackie Vari, Michelle Badger, Vikki Schroeder, Epiphany VandeBogart, Cortney Lewandowski, Sara Story (*FY25 Board member*)

1. AR&D Update from LeeAnne Chaskes '83 (7:00-7:10PM)
 - a. Hard copy of The Briar Wire has been mailed to all alumnae
 - b. Over 400 alumnae and guests attended Reunion 2024
 - i. Positive feedback from use of the mobile app all weekend
 - ii. New slate for Class Leaders
 - iii. There was wine tasting and a SALE
 1. Cabernet Franc
 2. Leading the Way Chardonnay
 3. Celebration Sparkling Chardonnay
 4. Earned the Rosé
2. Working Group- Information update and what you need help with (7:10-7:20PM)
 - a. Young Alumnae Support (*Arielle Morgan and Jackie Vari*)
 - i. Upcoming event for SWW weekend
 - ii. Sarah Neeley, with Fizz, had a discussion with current YAS members
 - iii. Working on more thank you notes
 - iv. Have created their own calendar and budget
 - v. Working on a survey with current members
 - b. Governance and Strategic Initiatives (*Jessica Hiveley*)
 - i. Nominations and Elections for new co-chairs is complete

- ii. Working on gaining feedback from those involved in the Nominations Process
 - iii. Working on a template for the SOPs
 - iv. Need feedback about the proposed Mission Statement
 - c. Alumnae Clubs (*Cortney Lewandowski*)
 - i. Still in discussion with AR&D about gathering alumnae across the globe for a breast cancer awareness walk
 - ii. Shanthi and other Club Leaders met with Keeley in Richmond to brainstorm ideas for the area
 - iii. Be thinking about Sweet Briar Days
 - d. Class Leadership (*no one present for an update*)
 - e. Alumnae Communications (*no one present for an update*)
 - f. Admissions Ambassadors (*Epiphany VandeBogart*)
 - i. Wondering if they could be helpful during the hiring process to replace Heather Ewing
 - ii. Waiting to hear back from Rachel Pietsch
 - g. Sweet Work Weeks (*Vikki Schroeder*)
 - i. More projects have been added to the list including painting of the FAC
 - ii. Have not received an updated attendee list
 - iii. Looking at a slogan to be used for next year
 - h. Council Operations
 - i. Working on creating emails for each working group that has requested one
 - ii. Thinking through the calendar for the next fiscal year
 - iii. Need to discuss potential for new meeting date and time for monthly AAC calls
3. Council Work and Collaboration (7:20-8:00)
- a. Mission Statement Review
 - i. Proposed: The Sweet Briar College Alumnae Alliance furthers the mission of Sweet Briar College by building a culture of lifelong alumnae engagement, philanthropy, and advocacy for the College.
 - ii. Current: The Alumnae Alliance serves as the vehicle for channeling alumnae volunteer work for the College in support of the College's mission by partnering with Sweet Briar's administration in student recruiting efforts, fundraising,

reunion planning, providing networking and career advice to students, and other alumnae relations projects.

- b. Final clarification of proposed Mission Statement will be due **FRIDAY, JUNE 28TH** for submission to AR&D
- c. SMART Goal form drafted
 - i. Michelle Badger is currently working on this with the new Operations co-chairs
- d. Onboarding new co-chairs.
 - i. Set meetings with campus counterparts, etc.
- e. Priorities
 - i. June 15 draft
 - ii. July 15 final
- f. Survey
 - i. Submit questions by August 1
- g. Meeting Schedule for next year
 - i. Will be working closely with AR&D to get this finalized

Important Upcoming Dates:

Next Council Call → July 18