



Alumnae Alliance Council Call
October 19, 2023
7 PM

Join Zoom Meeting

<https://sweetbriarcollege.zoom.us/j/99359409055?pwd=ejZNYmFmTHZTZlJBeVpFUVJnemR3Zz09>

1. AR&D Update from Keeley Jurgovan and Rachel Pietsch (7:00-7:10PM)
 - a. Vixen Athletics tie in with Club Events (vixenathletics.com)
 - b. New climbing team
 - c. *The Tempest* will be on campus
 - d. Good news in Admissions; twice as many applications and deposit since this time last year; 50 more accepted students; 100 college fairs
 - e. Juniors are ordering their class rings
 - f. Keeley was in Phoenix this past weekend and met with an accepted student and her mom for dinner
 - g. Working on Sweet Briar Days; reminder that information is due by October 31st; submit any plans to kjurgovan@sbc.edu or rpietsch@sbc.edu
 - h. Feel free to send a card to Emily Sadler; plan is for her to come back to work in the middle of November; send can tabs to a local Ronald McDonald house
2. Working Group- Information update and what you need help with (7:10-7:25PM)
 - a. Young Alumnae Support (Jackie Vari)
 - i. Sent an email to Richmond based event to schedule a after happy hour after the Jill Steenhuis event
 - ii. Stewardship; sent thank you cards to current and past members with a branded sticker
 - iii. Membership growth is going great
 - b. Governance and Strategic Initiatives (Jessica Hiveley)
 - i. Updating Principles of Governance
 - ii. Read over Council Expectations documents
 - iii. Still looking for an interim co-chair
 - iv. Upcoming outreach about intentions for next term

- c. Alumnae Clubs (Cortney Lewandowski and Shanthi Ramesh)
 - i. Where are we at with Sweet Briar Day events
 - ii. Making phone calls to those that hosted last year and haven't submitted anything yet
 - iii. Having "lower touch" events
- d. Class Leadership (Kelly Collins)
 - i. Welcome letters to new class leaders
 - ii. Working with decade chairs to see what works in their role
- e. Alumnae Communications (Jane Dure)
 - i. Waiting to hear from Alexis on how to incorporate Royal and other alums that were on campus for Leadership Weekend
 - ii. Discussion of throwbacks; still in the works
 - iii. More Admissions related posts on YWTSBI (from Epiphany after discussing with Heather Ewing)
- f. Admissions Ambassadors (Katrina Bills and Epiphany VandeBogart)
 - i. Getting personal testimonies from alums who have helped with College Fairs to post on social media
 - ii. Flyer idea to include at Sweet Briar Day events and upcoming SWWeekend
 - iii. Katrina following up with alums who attended college fairs
 - iv. Still looking for volunteers in multiple areas (i.e. Maryland)
- g. Sweet Work Weeks (Vikki Shroeder and Jessica Hiveley)
 - i. Fall work weekend October 20-22
 - ii. ~14 volunteers
 - iii. Painting Pattison House and pulling weeds and vines in boxwoods at President's House
 - iv. Meredith Eads will be present
 - v. Working on planning 10th annual for the summer after this weekend; announcement of save the date by January to be in Briar Wire
- h. Council Operations (Jane Dure)
 - i. Is time still good for everyone?- most everyone is still good with it
- 3. Council Work and Collaboration (7:25-8:00)
 - a. Leadership Weekend Review
 - i. Any more word on the "fizz"
 - b. Working Group Ideas
 - i. See above
 - c. Priorities
 - i. Not discussed during this call

Important Upcoming Dates:

Next Council Call → November 16 at 7pm

April Campus Meeting – April 25-28