



Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

July 7, 2020 Meeting Minutes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Alumnae College Saturday, July 11 -if you’re interested in attending, please contact Rachel Pietsch Email: rpietsch@sbcc.edu
 - Join Sweet Briar Professors for 1-hour class zoom sessions online
 - Subjects: Dollars & Cents, Contemporary Ethical Questions, and Decision in a Data Driven World.
 - Info on the classes + Registration details here:
 - <https://securelb.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=944&cid=2468&fbclid=...>
 - <https://www.youtube.com/watch?v=da9yZGtzzPs&t=...>
- Check out the updated website sbcc.edu. Look at the “Safe & Ready For Fall” tabs & updated Covid information; the plan for fall has been submitted to state of Virginia; new students returning to campus August 5 & 6, with some athletes coming to campus sooner
- Thank you for helping Sweet Briar reach the goal-\$6.5 million raised! Class Officers will receive an updated class participation list and number next week & we were close to our participation goal of 30%
- Alumnae Town Hall: Diversity, Equity and Inclusion Thursday, July 9 6-7 pm. Check your email for registration info or email Clelie at cdsteckel@sbcc.edu. A reminder will be emailed before Thursday. You must register to join the zoom call. Link to register: https://sweetbriarcollege.zoom.us/join/wn_IVTKcThST5alc9x7I6AkWA
- Alumnae Directory Should be Delivered by Late August; everyone who ordered one should have received an email from the company regarding the status update
- A question came up about the recent purchase of 400 acres by the VCCA- Mary Pope mentioned the VCCA had a \$1 a year lease; this is something VCCA has wanted for many years, Sweet Briar still owns the buffering land around VCCA; the land was not part of the original trust agreement; a “win win” for the College & VCCA and will be a buffer against further development

Working Group Updates from the AA Council

Kathryn thanked all Co-Chairs who recently rolled off for the service & welcomed new Co-Chairs (indicated by *)

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms - you’ll be seeing a lot of posts from incoming first years- (Class of 2024) announcements from their high schools-go to original posts & welcome them to SBC
- Highlighting Alumnae from the “Women’s Colleges Alum Network” Group on Facebook
- Check out the podcasts “Sweet Stories In The Dell” produced by Alumna, Caperton Morton '85
 - Podcast Link: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=933>

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Heather Ewing is working on a barn blitz campaign to over 750 barns. Volunteers can sign up to deliver SBC posters to area barns. Posters should be delivered to barns in your area by end of July; Emails will be out soon.
- Admissions Ambassador Conference Call scheduled for July 15 from 6-7 pm. Details coming soon.

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- AAC Co-Chair /Working Group Selections -new Co-Chairs just announced

Young Alumnae Squad:, Morgan Deal '16, Cortney Lewandowski '12*

- Recruiting new members & they're had lots of interest; working on some new projects

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Dates: July 23-August 3. Spots are filling up fast; 34 people have already registered ; Register before July 17
 - Meals and housing will be provided at the Florence Elston Inn
 - Projects Include: Outdoor Painting,Landscaping,Outdoor Cleanup, Trail Cleanup
 - Social distancing and other protocols will be in place for this program.
 - For More Details + Register Here: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=941&cid=2464&ecid=2464>

Class Leadership Michelle Badger '06, Courtney Hurt'10*

- Having a working group meeting tomorrow

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- Lee Anne Chaskes announced Club leaders will be receiving an email today to request a zoom call with new graduates or people new to their area to welcome them to the area & a club zoom in August

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Thanks for all your hard work; please encourage people to donate or volunteer at sbc.edu
- Leadership weekend-put the dates on your calendar September 18-20
- Kathryn will be emailing last 6 months priorities to Working Group Co-Chairs to review & update as needed

Notes—Upcoming Calls:

AAC Council-Only Call Tuesday, July 21 @ 12 Noon ET

AAC + Plus Ones Call Tuesday, August 4 @ 12 Noon ET