



## Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

### August 4, 2020 Meeting Notes

**Alumnae Alliance Council** : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

**AR&D Staff** : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson '18

**Meeting Purpose:** Operations coordination among AA Council Working Groups and with College Alumnae Relations

#### **Council Operations:**

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

#### **AR&D Updates**

- Student leaders Headed to Campus Soon; during the Orientation survey, students mentioned they would like Alumnae to tell them what The Honor Code means to them, as well as Philanthropy -Time, talent & treasure; NOTE- many schools do not have an honor code currently or discuss it like SBC does
- Emily will be discussing alumna vs alumni -why Sweet Briar is special with using alumna/alumnae
- Sweet Works Weeks was a huge success
- New Briar Wire is out-feedback wanted on the new digital format. Link :<https://www.yumpu.com/en/document/read/63294980/the-briar-wire-vol-6-issue-4-may-2020>
- New Podcast is out featuring Professor Carrie Brown. Link: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=933>

#### **Working Group Updates from the AA Council**

New Co-Chairs (indicated by \*)

**Alumnae Communications:** Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms - you'll be seeing a lot of posts from incoming first years- (Class of 2024) announcements from their high schools-go to original posts & welcome them to SBC
- Promoting Alumnae state zoom calls-check your email for invites in your area

**Admissions Ambassadors:** Keeley Jurgovan '92, Stacey Csaplar '88\*

- Heather Ewing is working on a barn blitz campaign to over 750 barns (that Mimi Wroten targeted as having hunter /jumper riding programs). Volunteers can sign up to deliver SBC posters to area barns. Posters should be delivered to barns in your area by end of July. If you have a barn in your area you would like to hang a poster, please contact Heather Ewing ([hewing@sbcc.edu](mailto:hewing@sbcc.edu)); google form [https://docs.google.com/forms/d/e/1FAIpQLSf6uY--3xoh\\_5Sn1H15Hn6mzlGMS-s9roYeOZatBegoSgcCMw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSf6uY--3xoh_5Sn1H15Hn6mzlGMS-s9roYeOZatBegoSgcCMw/viewform)

**Governance and Strategic Initiatives Working Group:** Katie Robertson '97, El Warner '85\*

- Winding down the Network working group
- Creating a manual for the nominating procedure

- Working with Operations to provide support as needed

**Young Alumnae Squad:**, Morgan Deal '16, Cortney Lewandowski '12\*

- Wrote notes to all students welcoming them on campus; gift of no-touch key ring & door opener; available At The Book Shop <https://www.yumpu.com/en/document/read/63294980/the-briar-wire-vol-6-issue-4-may-2020>
- A small group of Alumnae sponsored the student gifts
- Class liaison programs - emailing questionnaires & networking with Class & Club leaders
- Finishing up analyzing data from YAS survey-after edit the information will be sent out to the Alumnae Council

**Sweet Works Weeks** Vikki Schroeder '87 , Jessica Hiveley '97\*

- Dates: July 23-August 3. 55 people have volunteered-most are from classes of 2000-2018
  - Projects Include: Outdoor Painting,Landscaping,Outdoor Cleanup, Trail Cleanup; train station cleanup power washing; planting new bushes by lower quad near Grammar & the entrance to Meta Glass
  - 1400 volunteer hours in 10 days

**Class Leadership** Michelle Badger '06, Courtney Hurt'10\*

- Had a meeting last week; getting organized; expanding the working group & decade leaders/ training options

**Clubs:** Muffy Parsons '78\*, Catharine Laufer '96\*

- Organizing club summer social zoom calls with club leaders in August-check your email for one near you; currently 14 are organized; if you want one in your area, please contact Rachel Pietsch [rpietsch@sbc.edu](mailto:rpietsch@sbc.edu) Tel #434-381-6163 (office)

**Council Operations:** Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Leadership weekend-put the dates on your calendar September 19-probably morning zoom session
  - Start thinking about topics you would like to go over during that leadership session. Usually, we have a college update, leadership update, split into working groups & regroup later
- Kathryn emailed last two sets of 6 months priorities to Working Group Co-Chairs to review & update as needed
- Reminder- looking for nominations feedback-please email [norma\\_v0@yahoo.com](mailto:norma_v0@yahoo.com)

**Notes—Upcoming Calls:**

AAC Council-Only Call Tuesday, August 18 @ 12 Noon ET

ACC & Plus Ones Call Tuesday, September 1 @ 12 Noon ET

September Leadership Saturday, September 19 via zoom