



Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

September 1, 2020 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson '18

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Alumnae Summer Social zoom club calls -22 clubs signed up so far. Missed one? There will be future calls in September. If you need more information or want to set one up in your area, please contact Rachel Pietsch Email: rpietsch@sbc.edu
- Students held a voter registration drive by the lower quad & had great turnout. It was held on Women's Equality Day. For photos & More information, please look o the Sweet Briar College Facebook post from August 27 : <https://www.facebook.com/sweet.briar.college>
- Mary Pope Hutson & Claire Griffith are mentoring four new students & were happy to see students excited about filling out absentee ballot applications.
- Professor Josh Wheeler's (Adjunct Assistant Professor of Political Science) electoral college talk was well received by students & prospectives. It was recorded & will be available soon on the college website.
- Mikel Mayo-Pitts, The New Director of Outdoor Programs has been hosting some student hiking events. Thank you Sweet Works Weeks volunteers for clearing the trails. For More info on the Outdoor Program: <https://sbc.edu/outdoor-program/>
- The College is working on new protocols for Founder's Day. Some events will be live-streamed.
- College is organizing for Reunion Weekend (May 28-31); Thursday, May 27 will be special celebrations for 0's & 5's who didn't have Reunion last year; organizing Reunion challenges, Class Awards will be given for last 2 years; planning to have the all class picnic; keep in mind if you are celebrating a 50th Reunion & older and would like a room at Elston Inn, please contact Rachel Pietsch Email: rpietsch@sbc.edu

Working Group Updates from the AA Council

New Co-Chairs (indicated by *)

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms
- The Latest Podcast is Out, Narrated by Alumna F Caperton Morton, '85; Sweet Stories In The Dell featuring Professor Lisa Powell; It's about the Center for Human and Environmental Sustainability
 - Link: https://shows.acast.com/sweet-stories-in-the-dell/episodes?fbclid=IwAR37F91Pm2tqrkGPA4273jSmzp0MJ4EYtJmvfw1vWixswGBy_Yn2KFKw7SM

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Working on a barn blitz campaign to over 750 barns (that Mimi Wroten targeted as having hunter /jumper riding programs). Volunteers can sign up to deliver SBC posters to area barns. 90 posters have been delivered already. If you have a barn in your area you would like to hang a poster, please contact Heather Ewing (hewing@sbc.edu); google form https://docs.google.com/forms/d/e/1FAIpQLSf6uY--3xoh_5Sn1H15Hn6mzIGMS-s9roYeOZatBegoSgcCMw/viewform

- Admissions Needs Alumnae Help (See Description From Heather Ewing Below):

“We hope you are doing well and can help with a special Sweet Briar Riding outreach project. We want as many young high school riders as possible to know of Sweet Briar. We have created a beautiful self-mailed poster/brochure that highlights the incredible Sweet Briar Riding Program and ask that you take a copy to barns in your area before the end of August.

We’ve created this list of barns (link below) to get us started. We know we won’t hit them all, but the list is a good one and includes programs throughout the country that have Hunter/Jumper programs and have an IEA Team. You can review the list we’ve identified [here](#).

If you’re willing to take a poster to at least one barn in your area, please fill out this [google form](#) so we can send you the posters you need. If you can deliver to more than one place, please help us by filling out a form for each place.

And if you are able to have a conversation with someone at the place you are going, here are five things you should know about Sweet Briar Riding:

1. We have a Hunter/Jumper Program open to riders at all levels.
2. We have numerous competition opportunities including both IHSA and NCEA teams, as well as the ability to compete in regular format horse shows on and off-campus.
3. Our 130-acre facility also sits on a campus of 2,840 acres and 18 miles of trails.
4. Our facility is undergoing an incredible renovation that includes the 49 stalls in our main stables and the lounge/viewing area. Click [here](#) to see the transformation in progress!
5. We offer exceptional in-person or virtual tours of both Sweet Briar College and the Harriet Howell Rogers Riding Center. Visit our website [SBC Riding](#) or follow us on social media.

Facebook: [@sbc.riding](#) or Instagram: [@sweet_briar_equestrian](#)

Normally, this is a simple request, but your safety and those at the places you visit are paramount. Please take all precautions as you make these visits! Thank you and holla holla!

Mimi Wroten '93 Heather Colson Ewing '90
Director of the Riding Program Manager of Admissions Ambassadors”

- Taylor Patterson in Admissions is following up with barns, trainers & prospectives
- Admissions is developing a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbc.edu). Please share with your classmates.
 - Developing the Facebook Admissions Ambassadors page to just include updates for Ambassadors
 - Heather Ewing is sorting through a hot list of prospectives students for Admissions Ambassadors to reach out to

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- Working on the Nominations Guide. They received lots of great feedback and are discussing each step in-depth. The intended outcome is a written guide that will serve as the guiding handbook for Co-Chair nominations and selection going forward.

Young Alumnae Squad: Morgan Deal '16, Cortney Lewandowski '12*

- Spotlight on Alumnae Alliance Council Co-Chairs. Today’s Instagram spotlight is on Operations Co-Chairs-Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91
- Reminder- Co-chairs to sign up for a day & send photos & info for the AAC spotlights. Email: deal16@sbc.edu

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Great meeting with AR&D last week, discussing master plan of projects for next year; the college will let SWW know of any upcoming needs
- SWW had 1000+ volunteer hours this year

Class Leadership Michelle Badger '06, Courtney Hurt '10*

- Getting organized; expanding the working group & decade leaders/ training options

- There will be several class leader training webinars in September . Please email Clelie Steckel (cdsteckel@sbc.edu) for more info. If you have a leadership team in your class, please let Clelie know.

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- Had 22 great Summer Social zoom calls with clubs across the country; highlights-an alumna from Class of 1946 & one from 1955 joined
 - If you want missed one in your area, please contact Rachel Pietsch rpietsch@sbc.edu Tel #434-381-6163 (office)
 - These calls are a great way to reach out to alumnae who may not attend events, but feel comfortable doing something from their home
 - There will be some other alumnae zoom calls in September for those alumnae who may have missed one in August

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- September Volunteer Fall Forum (official name tbd)weekend-put the dates on your calendar September 19-probably morning zoom session 10 am-12 pm EST
 - Start thinking about topics you would like to go over during that leadership session. Current topics include a college update, leadership update, split into working groups & regroup later
- Reminder-Co-Chairs-get your info & photos to YAS for your spotlight on Instagram; email Morgan Deal (deal16@sbc.edu)

Notes—Upcoming Calls:

Our next calls may be on zoom.

AAC Council-Only Call Tuesday, September 15 @ 12 Noon ET(via zoom)

ACC & Plus Ones Call Tuesday, September 29 @ 12 Noon ET

September Volunteer Fall Forum Saturday, September 19 via zoom 10 am-12 pm EST