



Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

September 15, 2020 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson '18

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Step Singing was Monday Night. Jess Austin did a great job. Pink flags were positions to let students know where to stand (social distanced);

- The College is working on new protocols for Founder's Day. Starts Thursday :

Thursday evening, September 17 – Honoring our enslaved founders who labored on the Sweet Briar Plantation.

7 p.m. in the Quad (or inside if inclement weather):

Lynn Rainville, our former academic dean, will talk about Sweet Briar's history as a plantation and the impact of our Forgotten Founders — the enslaved people who labored on the Sweet Briar Plantation and their descendants who helped build the College. Lynn is the author of "Invisible Founders: How Two Centuries of African American Families Transformed a Plantation into a College."

- Some events will be live-streamed. Link : <https://sbc.edu/founders-day/>
- Programs & student awards will also be listed on the link
- Community Event-There will be a picnic in the Quad(boxed dinners for faculty & staff) with an ice cream sandwich truck
- Saturday Night- Dell Party-students coming in shifts-no guests allowed
- Senior Celebrations-museum back patio cleaned up for the event
- Emily Dodson is working with Seniors sending out news to them own the 15th of each month (day they wear their robes) -topics-learning to become an alumna
- Regional Alumnae Zooms have been very successful-32 participants on the one Monday night. For more info on upcoming the call Thursday, please contact Rachel Pietsch rpietsch@sbc.edu Tel #434-381-6163
- Class Leadership Training reminder email went out today with a link to last week's recording. For more info, contact email Clelie Steckel (cdsteckel@sbc.edu)
- The Bum Chums needed new scarves(after 60+ years). 8 Sweet Briar Knitters (including 2 QVs) made 10 Bum Chum scarves. The scarves were delivered yesterday .

Working Group Updates from the AA Council

New Co-Chairs (indicated by *)

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms

- Promoting Mary Pope Hutson's Alumnae Zooms, Best College List & Dr. Barabara Perry mentioning Elaine Jones talk

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Working on a barn blitz campaign to over 750 barns (that Mimi Wroten targeted as having hunter /jumper riding programs). Volunteers can sign up to deliver SBC posters to area barns. 90 posters have been delivered already. If you have a barn in your area you would like to hang a poster, please contact Heather Ewing (hewing@sbcc.edu); google form https://docs.google.com/forms/d/e/1FAIpQLSf6uY--3xoh_5Sn1H15Hn6mzlGMS-s9roYeOZatBegoSgcCMw/viewform

- Admissions Needs Alumnae Help (See Description From Heather Ewing Below):

"We hope you are doing well and can help with a special Sweet Briar Riding outreach project. We want as many young high school riders as possible to know of Sweet Briar. We have created a beautiful self-mailed poster/brochure that highlights the incredible Sweet Briar Riding Program and ask that you take a copy to barns in your area before the end of August. We've created this list of barns (link below) to get us started. We know we won't hit them all, but the list is a good one and includes programs throughout the country that have Hunter/Jumper programs and have an IEA Team. You can review the list we've identified [here](#).

If you're willing to take a poster to at least one barn in your area, please fill out this [google form](#) so we can send you the posters you need. If you can deliver to more than one place, please help us by filling out a form for each place.

And if you are able to have a conversation with someone at the place you are going, here are five things you should know about Sweet Briar Riding:

1. We have a Hunter/Jumper Program open to riders at all levels.
2. We have numerous competition opportunities including both IHSA and NCEA teams, as well as the ability to compete in regular format horse shows on and off-campus.
3. Our 130-acre facility also sits on a campus of 2,840 acres and 18 miles of trails.
4. Our facility is undergoing an incredible renovation that includes the 49 stalls in our main stables and the lounge/viewing area. Click [here](#) to see the transformation in progress!
5. We offer exceptional in-person or virtual tours of both Sweet Briar College and the Harriet Howell Rogers Riding Center. Visit our website [SBC Riding](#) or follow us on social media.

Facebook: [@sbcc.riding](#) or Instagram: [@sweet_briar_equestrian](#)

Normally, this is a simple request, but your safety and those at the places you visit are paramount. Please take all precautions as you make these visits! Thank you and holla holla!

Mimi Wroten '93 Heather Colson Ewing '90
Director of the Riding Program Manager of Admissions Ambassadors"

- Taylor Patterson in Admissions is following up with barns, trainers & prospectives ; doing a virtual college fair in Texas this week
- Admissions is developing a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbcc.edu). Please share with your classmates.

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- Working on the Nominations Guide. They received lots of great feedback and are discussing each step in-depth. The intended outcome is a written guide that will serve as the guiding handbook for Co-Chair nominations and selection going forward. Draft & Edit to be review this week.
- Sent an email out to Council members regarding the dissolution of the Network Working Group.

Young Alumnae Squad:, Morgan Deal '16, Cortney Lewandowski '12*

- Reminder- Co-chairs to sign up for a day & send photos & info for the Instagram AAC Spotlight on Alumnae Alliance Council Co-Chairs Email: deal16@sbcc.edu
- There will be a Senior student representative on YAS. They'll be working on different initiatives, such as building giving & engagement habits

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Great meeting with AR&D last week, discussing master plan of projects for next year; the college will let SWW know of any upcoming needs

Class Leadership Michelle Badger '06, Courtney Hurt'10*

- Getting organized; expanding the working group & decade leaders/ training options
- There will be several class leader training webinars in September . Please email Clelie Steckel (cdsteckel@sbc.edu)for more info. If you have a leadership team in your class, please let Clelie know.

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- There will be some other alumnae zoom calls this week (hosted by Mary Pope Hutson '83) for those alumnae who may have missed one in August; Any questions ?s, please contact Rachel Pietsch rpietsch@sbc.edu Tel #434-381-6163
- Working on Sweet Briar Days December & January

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- September 19-Alumnae Leadership Forum (zoom session) 10 am-12:30 pm EST
 - Send any questions for speakers in advance to Rachel Pietsch rpietsch@sbc.edu or Clelie Steckel cdsteckel@sbc.edu
- Look in your emails for the Governance memo regarding Network group-send Katie an email that you received & any questions or objections
- Reminder-Co-Chairs-get your info & photos to YAS for your spotlight on Instagram; email Morgan Deal (deal16@sbc.edu)

Notes—Upcoming Calls:

September Volunteer Fall Forum Saturday, September 19 via zoom 10 am-12 pm EST via zoom

AAC & Plus Ones Call Tuesday, September 29 @ 12 Noon ET

AAC Council-Only Call Tuesday, October 13 @ 12 Noon ET(via zoom)