



Sweet Briar College Alumnae Alliance Council Only Conference Call

October 27, 2020 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson '18

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Sweet Briar LEGACY weekend -getting good results. 8 have signed up so far for the November 13 Legacy dinner. Mailing out new Look Book for classes 1980-200. Anyone can request one by emailing ALUMNAE@SBC.EDU
- New Legacy page on the college website; has referral form
- Giving Tuesday is December 1; class giving lists going out soon

Working Group Updates from the AA Council

New Co-Chairs (indicated by *)

Young Alumnae Squad:, Morgan Deal '16, Cortney Lewandowski '12*

- There is a new senior representative for YAS. Her name is Julia Bell. Please also thank everyone for getting the info to us in order to the AAC Instagram spotlights over the past few months.

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms; please use hashtag #sweetbriarinnovates
- Promoting Upcoming Admissions Events, all shares, comments help!
- Next up - Conversation and readings with Madeline Miller and Emily Wilson (virtual event) November 4, 2020 | 7:30pm - 9:00pm

Join us for a virtual night of conversation and readings with Madeline Miller, author of the New York Times best-selling novel "Circe"—about the legendary sorceress and goddess who (among other things) turns men into pigs in The Odyssey—and Emily Wilson, translator of "The Odyssey." The books were the Common Read selections for Sweet Briar students during the 2019-2020 academic year. This is also part of The Mindful Writer course. Miller and Wilson will join us virtually at 7:30 p.m. on Wednesday, Nov. 4. The event is open to the public, but registration is required. To register - <https://sbc.edu/calendar-of-events/>

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Admissions working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbcc.edu). Please share with your classmates.
- Still working on prospect hot list. Volunteers are emailing, texting & calling prospectives.
- Please sign the new volunteer form. You should have received an email.
- Need volunteers in Roanoke & Richmond areas.

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- Working on annual review of The Principles of Governance & Nominations Handbook. To be completed by December if not sooner. Any suggestions, please email Co-Chairs El Warner (elucidator@rcn.com) & Katie Robertson (katie.robertson@wellsfargo.com). Request went out to Co-Chairs this week to review & update working group descriptions. If there are no changes, just send El & Katie an email.
 - Principles Of Governance Can Be Found : http://sweetbriar.imodules.com/s/1865/images/gid2/editor_documents/aa_principles_of_governance_v3.0.pdf?sessionId=ec2c7a44-ce6c-4b70-b116-cb36f3d40860&cc=1

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Nothing new to report; review options to do something in the spring, depending on COVID restrictions; stay tuned

Class Leadership Michelle Badger '06, Courtney Hurt'10*

- Working on organizing decade chairs

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- Working on Sweet Briar Days December & January-trying to get topic specific calls, featuring a professor, for example Lisa Powell and the greenhouse. If your club wants a regular zoom call, let Rachel know (rpietsch@sbc.edu)

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Please review 6 month priorities & send any changes to Kathryn Yunk (kathryn.Yunk@med.ge.com)
- AAC -plan to donate by Dec 1 so we can announce 100% giving by December 1- Days of Giving
- Please send Kathryn or Operations Co-Chairs any feedback from September 19 Alumnae Forum-anything you would like to see next time.etc.

Sweet Briar Campus News:

For those who missed Dr. Dwana Waugh's presentation "The History of Gentrification" last Saturday before our performance of "Clybourne Park", here is the link to watch the recording

History of Gentrification

Dr. Dwana Waugh

Oct 24, 2020

<https://sweetbriarcollege.zoom.us/j/8607930000?pwd=ZUJkdzRlTGdScEYwZWpMcDZkdjBldz09>

Access Passcode: @e!BLx6J

Notes—Upcoming Calls:

AAC + Plus Ones Calls Tuesday, November 24, 2020 @12:00 Noon ET

AAC Council-Only Call Tuesday, November 10 @ 12 Noon ET

Future AAC& Plus Ones Calls :

Nov 24, 2020

Dec 22, 2020

Jan 19, 2021

Feb 16, 2021

Mar 16, 2021