



Sweet Briar College Alumnae Alliance Council Only Conference Call

November 10, 2020 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Sweet Briar LEGACY weekend -getting good results. 12-14 have signed up so far for the November 13 Legacy dinner & 40+ people attending the Open House that weekend. They will have a tour of the greenhouse & renovated riding center. Visitors will be eating in the Josey Dining Room, and each area will be cleaned after they leave.
- Mailing out new Look Book for classes 1980-200. Anyone can request one by emailing ALUMNAE@SBC.EDU
- New Legacy page on the college website; has referral form. You can start adding nay high schooler into the system. Link to the new Legacy Lading Page: <https://sbc.edu/admissions/continue-your-sweet-briar-legacy/>
- Giving Tuesday is December 1
- Thursday is Class Leaders webinar. If you want more info, contact Clelie (Email: cdsteckel@sbcc.edu)

On Campus:

- Classes end in 10 days
- This weekend, QVs are hosting a cider & cookies event, along with other club events
- Hannah Lott will be giving a field hockey clinic
- Book Shop has new honey skin care products, including hand soap, bar soap, lotion & scrub, all containing SBC honey. Made by the same company that Monticello uses & has a connection to a recent graduate. Link: <https://shopsweet.sbc.edu/search?q=honey>
- Calendar of events : <https://sbc.edu/calendar-of-events/>

Working Group Updates from the AA Council

New Co-Chairs (indicated by *)

Young Alumnae Squad:, Morgan Deal '16, Cortney Lewandowski '12*

- YAS is continuing to work with Class Leadership, Clubs, and AR&D for their Local Liaisons and Class Liaisons initiatives. At this time, we are pursuing options for engaging with the senior class through our Senior Representative, Julia Bell '21.
- Be on the lookout for #FeatureFriday 2021 sign ups!
- Cortney was on campus for the latest Alumnae in Training event for the Seniors, which included historical tours of Daisy's Garden & Cottage, Slave's Cabin, as well as the Alumnae House, where Meriwether Godsey made individually boxed macaroons in 4 flavors- Sweet Briar Rose, Greenhouse, Vineyard & Apiary; Emily discussed the event & thought they had a great turn-out!

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms; please use hashtag #sweetbriarinnovates
- Promoting Upcoming Admissions Events, such as Giving Tuesday (December 1), would love to promote all Council Members gave Dec 1. Remember-All shares& comments help!

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Admissions working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbc.edu). Please share with your classmates.
- Still working on prospect hot list. Volunteers are emailing, texting & calling prospectives. Need volunteers in NC. 90 prospectives need to be contacted & Admissions would like them to hear from local alumnae if possible.
- Please sign the new volunteer form. You should have received an email.
- Barn Blitz—If you would like a Sweet Briar Riding poster to take to a barn near you, please contact Heather Ewing (hewing@sbc.edu) or Co-Chairs Keeley Jurgovan '92 (keeleyjurgovan@gmail.com) & Stacey Csaplar '88 (staceycsaplar@gmail.com)

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- Working on annual review of The Principles of Governance & Nominations Handbook. To be completed by December if not sooner. Any suggestions, please email Co-Chairs El Warner (elucidator@rcn.com) & Katie Robertson (katie.robertson@wellsfargo.com). Request went out to Co-Chairs this week to review & update working group descriptions. If there are no changes, just send El & Katie an email. If they don't hear from your WG by Wednesday, November 11, Governance will assume you do not have any changes
 - Principles Of Governance Can Be Found : http://sweetbriar.imodules.com/s/1865/images/gid2/editor_documents/aa_principles_of_governance_v3.0.pdf?sessionId=ec2c7a44-ce6c-4b70-b116-cb36f3d40860&cc=1

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Nothing new to report; review options to do something in the spring, depending on COVID restrictions; stay tuned

Class Leadership Michelle Badger '06, Courtney Hurt '10*

- Working on organizing decade chairs
- Class Leader Webinar Thursday

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- Working on Sweet Briar Days December & January-trying to get topic specific calls, featuring a professor, for example Lisa Powell and the greenhouse. If your club wants a regular zoom call, let Rachel know (rpietsch@sbc.edu)
- There will be 10 faculty calls during December & January, but not during Hanukkah or Christmas
 - You can join more than one

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Please review 6 month priorities & send any changes to Kathryn Yunk (kathryn.Yunk@med.ge.com)
- AAC -plan to donate by Dec 1 so we can announce 100% giving by December 1- Days of Giving
- Please send Kathryn or Operations Co-Chairs any feedback from September 19 Alumnae Forum-anything you would like to see next time.etc.

Misc:

- Giving Tuesday -working on a theme of gratitude, “Giving Back Tuesday”-comes after Thanksgiving; discussions of why we are thankful and grateful and happy to give back to Sweet Briar

Notes—Upcoming Calls:

AAC + Plus Ones Calls Tuesday, November 24, 2020 @12:00 Noon ET

AAC Council-Only Call Tuesday, December 8 @ 12 Noon ET

Future AAC& Plus Ones Calls :

Dec 22, 2020	Jan 19, 2021	Feb 16, 2021	Mar 16, 2021
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