



Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

November 24, 2020 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Look For the email describing 10 alumnae zoom calls scheduled for December & January featuring professors discuss different topics
- Giving Tuesday is December 1 (raising money for COVID relief)

On Campus:

- Student are on break until January 11
- Calendar of events : <https://sbc.edu/calendar-of-events/>

Working Group Updates from the AA Council

New Co-Chairs (indicated by *)

Young Alumnae Squad: Morgan Deal '16, Cortney Lewandowski '12*

- No update

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms; please use hashtag #sweetbriarinnovates
- Promoting Upcoming Events, such as Giving Tuesday (December 1), would love to promote all Council Members gave Dec 1. Remember-All shares& comments help!

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Admissions working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbcc.edu). Please share with your classmates.
- The prospect hot list contacts have been reached-450 prospects. Volunteers are emailing, texting & calling prospectives.
- Scholars Days planned for December & January
- Barn Blitz—If you would like a Sweet Briar Riding poster to take to a barn near you, please contact Heather Ewing (hewing@sbcc.edu) or Co-Chairs Keeley Jurgovan '92 (keeleyjurgovan@gmail.com) & Stacey Csaplar '88 (staceycsaplar@gmail.com)

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- Working on annual review of The Principles of Governance & Nominations Handbook-revisions have been completed. Any suggestions, please email Co-Chairs El Warner (elucidator@rcn.com) & Katie Robertson (katie.robertson@wellsfargo.com). Copies went out to Co-Chairs this week to review. If there are any edits, just send El & Katie an email.
- Principles Of Governance Can Be Found : http://sweetbriar.imodules.com/s/1865/images/gid2/editor_documents/aa_principles_of_governance_v3.0.pdf?sessionid=ec2c7a44-ce6c-4b70-b116-cb36f3d40860&cc=1

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Nothing new to report

Class Leadership Michelle Badger '06, Courtney Hurt'10*

- Working on organizing decade chairs

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- Emails have been sent out for Sweet Briar Days December & January-topic specific calls, featuring a professor, for example Lisa Powell and the greenhouse. If your club wants a regular zoom call, let Rachel know (rpietsch@sbcs.edu)
- There will be 10 faculty calls during December & January, but not during Hanukkah or Christmas
 - You can join more than one
- Lee Anne Chaskes mentioned she has formed leadership groups in Hampton Roads, Charleston , Boston & Williamsburg

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Please review 6 month priorities & send any changes to Kathryn Yunk (kathryn.Yunk@med.ge.com)
- AAC -plan to donate by Dec 1 so we can announce 100% giving by December 1- Days of Giving
- Please send Kathryn or Operations Co-Chairs any feedback from September 19 Alumnae Forum-anything you would like to see next time.etc.

Misc:

- Giving Tuesday -working on a theme of gratitude, "Giving Back Tuesday"-comes after Thanksgiving; discussions of why we are thankful and grateful and happy to give back to Sweet Briar

Notes—Upcoming Calls:

AAC + Plus Ones Calls Tuesday, December 22, 2020 @12:00 Noon ET

AAC Council-Only Call Tuesday, December 8 @ 12 Noon ET

Future AAC& Plus Ones Calls :

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| Dec 22, 2020 | Jan 19, 2021 | Feb 16, 2021 | Mar 16, 2021 |
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