



Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

December 8, 2020 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Cortney Lewandowski '12, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Michelle Badger '06, Stacey Csaplar '88, El Warner '85, Catharine Laufer '96

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Look For the email describing next alumnae Virtual Sweet Briar Days zoom calls scheduled for December & January featuring professors discussing different topics. Next one is December 29 at 7 pm ET with Jodi Canfield. Here is a link to a page with the previously recorded Virtual Sweet Briar Days videos:

<https://sbc.edu/videos/virtual-sweet-briar-days/>

Upcoming dates include:

*Tuesday, December 29th, 7pm (Eastern) - The Legacy and Evolution of [Sweet Briar Athletics](#) - with Jodi Canfield, Director of Athletics, and Hannah Lott, Assistant Director of Athletics & Head [Sweet Briar College Field Hockey](#) Coach.

*Tuesday, January 5th, 2pm (Eastern) - Foreign Policy Challenges for the Biden Administration - with Dr. Jeffrey E. Key, Division Head Social Sciences and Humanities.

Check your inboxes for more event info & to register! More ?s : Contact Rachel Pietsch (rpietsch@sbcc.edu)

- Students Back on Campus January 11; students will be required to provide a negative COVID test 5 days prior to arrival on campus
- Holiday video has been emailed. Link to videos: <https://sbc.edu/videos/video/happy-holla-days-from-sweet-briar-college/>
- Winter Zoom SBC Campus Backgrounds are available. Link: <https://sbc.edu/about/zoom-backgrounds/>
- Campus Calendar of events : <https://sbc.edu/calendar-of-events/>
- Admissions-Early decisions applications were very successful
- New SBC multimedia recordings of podcasts, etc. Link: <https://sbc.edu/alumnae/stay-connected/>
- May be a great time to remind your classmates of end of year giving. [SBC.edu/give](https://sbcc.edu/give)

Working Group Updates from the AA Council

New Co-Chairs (indicated by *)

Young Alumnae Squad:, Morgan Deal '16, Cortney Lewandowski '12*

- Working on doing an online event with Seniors before returning to campus January 11

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms; please use hashtag #sweetbriarinnovates

- Promoting Upcoming Events, such as new Class of 2025 announcements & Sweet Briar Virtual Zooms (Next one is December 29.) ; go to Facebook Alumnae Alliance page for more details. Link : <https://www.facebook.com/sweetbriaralumnae>
- Other Social Media:
 - Facebook-<https://www.facebook.com/sweetbriarnowandforever/>
 - Twitter- <https://twitter.com/sbcalumnae>
 - Instagram- <https://www.instagram.com/sbcalumnae/>
 - Youtube- <https://www.youtube.com/user/Sweetbriarcollege>

Admissions Ambassadors: Keeley Jurgovan '92, Stacey Csaplar '88*

- Admissions working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbcc.edu). Please share with your classmates.
- Planning a January 5 at 7 pm ET (NOTE-NEW DATE) zoom for all Admissions Ambassadors to review 2020 & discuss 2021 marketing plans
- Barn Blitz—If you would like a Sweet Briar Riding poster to take to a barn near you, please contact Heather Ewing (hewing@sbcc.edu) or Co-Chairs Keeley Jurgovan '92 (keeleyjurgovan@gmail.com) & Stacey Csaplar '88 (staceycsaplar@gmail.com)

Governance and Strategic Initiatives Working Group: Katie Robertson '97, El Warner '85*

- Happy Holidays!

Sweet Works Weeks Vikki Schroeder '87 , Jessica Hiveley '97*

- Nothing new to report

Class Leadership Michelle Badger '06, Courtney Hurt'10*

- Class Leadership Working Group Leadership Team Meeting or the Class Leaders Working Group Co-Chairs, the Decade Chairs, and the Reunion Co-Chairs; decade chairs have been confirmed for 2010 & working on 80's currently

Clubs: Muffy Parsons '78*, Catharine Laufer '96*

- Emails will be sent out for Sweet Briar Days December & January-topic-specific calls, featuring a professor, for example Lisa Powell and the greenhouse. If your club wants a regular zoom call, let Rachel know (rpietsch@sbcc.edu)
- There will be 10 faculty calls during December & January, but not during Hanukkah or Christmas
 - You can join more than one
 - So far, they have received great turn-out- 35-70 participants per call; faculty members have given great feed back as well

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Working Group Co-Chairs—Please review 6 month priorities & send any changes to Kathryn Yunk (kathryn.Yunk@med.ge.com); What has been working for your group? What are things we can add to improve? Deadline January 15
- Please send Kathryn or Operations Co-Chairs any feedback from September 19 Alumnae Forum-anything you would like to see next time.etc.
- Operations has begun working on the next Board report

Note New Landing Pages for Alumnae website :<https://sbcc.edu/alumnae/>

Notes—Upcoming Calls:

AAC Council-Only Call Tuesday, January 5 @ 12 Noon ET

Future AAC& Plus Ones Calls :

Jan 19, 2021	Feb 16, 2021	Mar 16, 2021
--------------	--------------	--------------