



Sweet Briar College Alumnae Alliance Council & Plus Ones Conference Call

July 6, 2021 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Jessica Hiveley '97, Courtney Hurt '10, Morgan Deal '16, Cortney Lewandowski '12, Keeley Jurgovan '92, Katrina Balding Bills '97, Vikki Schroeder '87, El Warner '85, Catharine Laufer '96, Charlotte Barbour '16, Kelly Collins Lear (KC) '96, Ellen Saunders '75, Abby Anzalone '00, Melaina Macone '11, Jennifer Montfort '01, Martha Tisdale Cordell '82

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch , Lee Anne Chaskes '83, Emily Dodson Sadler '18, Heather Ewing (Admissions Office) '90

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

Big Thank You to AAC Co-Chairs rolling Off July 1 + Welcome New Co-Chairs:
Thank You for your years of service.

Co-Chairs Rolling Off:

Sarah Clement '75
Eleanor O'Connor '07
Katie Robertson '97
Muffy Parsons '78
Michelle Badger '06

New Co-Chairs:

Charlotte Barbour '16 ADMISSIONS AMBASSADORS Co-Chair
Katrina Bills '97 ADMISSIONS AMBASSADORS Co-Chair
Kelly Collins Lear (KC) '96 CLASS LEADERSHIP Co-Chair
Ellen Saunders '75 CLASS LEADERSHIP Co-Chair
Abby Anzalone '00 CLUBS Co-Chair
Melaina Macone '11 COMMUNICATIONS Co-Chair
Jennifer Montfort '01 COMMUNICATIONS Co-Chair
Martha Tisdale Cordell '82 GOVERNANCE Co-Chair
Sarah Reidy-Ferguson '96 OPERATIONS Co-Chair

AR&D Updates

- Year end numbers will be out July 15; the college is still receiving checks postmarked June 30.
- Campus Calendar of events : <https://sbc.edu/calendar-of-events/>
- Alumnae College Starts July 7. At 6 p.m. ET: “Reading and Appreciating Contemporary Poetry” with Susannah Nevison. To register for Professor Nevison’s class, click on the link.
<https://sweetbriarcollege.zoom.us/j/7JUIdu-gpjlqEtV...>
- There are a record Number of Deposited Students (over 213)- exceeding goal of 180-WOW!
- Reunion Dates-July 23-25. Currently 200 people have registered for Reunion-There will be a virtual component of Reunion ;Link: sbc.edu/reunion

- Sweet Works Weeks (SWW) will be right after Reunion July 26- August 2; Currently 50 for SWW (from 17 states & 1 international); housing in Green Villages
 - <https://securelb.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=986&cid=2685>
- There are new positions available in AR&D office; For more information, go to <https://www.paycomonline.net/v4/ats/web.php/jobs?clientkey=0DB1CFB7BAA1AF7EF9E6616BC163C95A>
- For more campus news: sbc.edu/news

Working Group Updates from the AA Council

Young Alumnae Support:, Morgan Deal '16, Cortney Lewandowski '12

- Contact Info for YAS : sbcyoungalumnae@gmail.com or send a DM through Instagram (@sbcalumnae)
- Be sure to check out the Instagram page (@sbcalumnae)

Alumnae Communications: Co-Chairs Jane Dure '82, Melaina Macone '11, & Jennifer Montfort '01

- Please share all SBC posts on your social media platforms, your class pages & club pages
- Promoting Upcoming Events, such as Reunion, new student posts, alumnae college & featured alumnae posts- go to Facebook Alumnae Alliance page for more details. Link : <https://www.facebook.com/sweetbriaralumnae>
- Other Social Media:
 - Facebook-<https://www.facebook.com/sweetbriarnowandforever/>
 - Twitter- <https://twitter.com/sbcalumnae>
 - Instagram- <https://www.instagram.com/sbcalumnae/>
 - Youtube- <https://www.youtube.com/user/Sweetbriarcollege>

Governance and Strategic Initiatives Working Group: Co-Chairs El Warner '85 & Martha Tisdale Cordell '82

- Feedback on nominations has been collected and we'll start discussing any updates to the process next week

Clubs: Co-Chairs Catharine Laufer '96 & Abby Anzalone '00

- Thinking about Sweet Briar winter events

Class Leadership Co-Chairs Courtney Hurt'10, Kelly Collins Lear (KC) '96 & Ellen Saunders '75

- Had a good meeting this morning-establishing 6 month priorities; re-establishing class leaders & recruiting new ones

Admissions Ambassadors: Co-Chairs Keeley Jurgovan '92, Katrina Balding Bills '97 & Charlotte Barbour '16

- Exciting news about a double legacy that's attending SBC this fall thanks to help from Claire Griffith
- Encourage people to visit campus. Contact contact Heather Ewing (hewing@sbcb.edu) & Link to the Student Referral Form <https://sbcb.edu/admissions/refer-a-student/>
- Private College Week is July 26-31
- Promote Fly In/Drive in Programs; Sweet Briar's travel reimbursement program covers the cost of travel for a first visit to & from campus for a prospective Vixen and one guest. More Info : <https://sbcb.edu/.../visit-sweet-briar-with-our-visit.../>
- Admissions working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbcb.edu). Please share with your classmates.
- Barn Blitz—If you would like a Sweet Briar Riding poster to take to a barn near you, please contact Heather Ewing (hewing@sbcb.edu) or Co-Chairs Keeley Jurgovan '92 (keeleyjurgovan@gmail.com) & Katrina Balding Bills '97 (katrina@kbills.com) or Charlotte Barbour '16 (barbour16@sbcb.edu)

- Announcing a new computer portal that AA's can use to update their prospect outreach on admissions platform-coming soon. Volunteers will be able to record their outreach directly on the portal & see any prospective updates.

Sweet Works Weeks Co-Chairs Vikki Schroeder '87 , Jessica Hiveley '97

- Sweet Works Weeks (SWW) will be right after Reunion July 26- August 2; Currently 50 volunteers have registered for SWW (from 17 states & 1 international from Mexico); housing will be in Green Villages; accepting more volunteers; approximately 800 work hours generated in SWW; main areas of focus-painting & landscaping -specifically some dorms & Houses 1, 3 & 9- cleaning & painting porches, decks & floors
 - Registration Link <https://securelb.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=986&cid=2685>
 - Or email Rachel Pietsch at The Alumnae Office or more information and registration questions (rpietsch@sbc.edu)
- Encourage your classmates to attend Reunion & stay for SWW !

Council Operations: Co-Chairs Sarah Reidy-Ferguson '96 , Norma Valentine '93, Kathryn Yunk '91

- Turned in 6 month priorities to AR&D for review
- Note New Landing Page for Alumnae website :<https://sbc.edu/alumnae/>

Notes—Upcoming Calls:

AAC & Plus Ones Call -Tuesday, August 3 @ 12 Noon ET

AAC Council-Only Call Tuesday, July 20 @ 12 Noon ET