



Sweet Briar College Alumnae Alliance Council Conference Call

July 20, 2021 Meeting Notes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Jessica Hiveley '97, Courtney Hurt '10, Morgan Deal '16, Cortney Lewandowski '12, Keeley Jurgovan '92, Katrina Balding Bills '97, Vikki Schroeder '87, El Warner '85, Catharine Laufer '96, Charlotte Barbour '16, Kelly Collins Lear (KC) '96, Ellen Saunders '75, Abby Anzalone '00, Melaina Macone '11, Jennifer Montfort '01, Martha Tisdale Cordell '82

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18, Heather Ewing (Admissions Office) '90

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Campus Calendar of events : <https://sbc.edu/calendar-of-events/>
- 4 Alumnae College sessions have ended-most sessions had 15-20 alumnae on them; last sessions Professor Dwana Waugh discussed Brown v. Board of Education -recording will be out soon
- There are a record Number of Deposited Students (over 217)- exceeding goal of 180-WOW!
- Reunion Dates-July 23-25. Currently 200 people have registered for Reunion; proof of vaccination or negative COVID test is required. Masks will be out for people to use. There will be a virtual component of Reunion . Link: sbc.edu/reunion
- Sweet Works Weeks (SWW) will be right after Reunion July 26- August 2; Currently 50 for SWW (from 17 states & 1 international); housing in Green Villages
 - <https://securelb.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=986&cid=2685>
- Common Read Info:<https://sbc.edu/news/braiding-sweetgrass-common-read-2021-22/>
- 3 major videos will be release after Reunion
- For more campus news: sbc.edu/news

Working Group Updates from the AA Council

Young Alumnae Support:, Morgan Deal '16, Cortney Lewandowski '12

- The YAS membership push is in full force checkout our IG account (@sbcalumnae) for more info
- Currently working towards a new project initiative with our Local Liaison and Core members.
- Contact Info for YAS : sbcyoungalumnae@gmail.com or send a DM through Instagram (@sbcalumnae)

Alumnae Communications: Co-Chairs Jane Dure '82, Melaina Macone '11, & Jennifer Montfort '01

- Working with new co-chairs on updating tech tools for comms
 - Please share all SBC posts on your social media platforms, your class pages & club pages

- Promoting Upcoming Events, such as Reunion, new student posts, alumnae college & featured alumnae posts- go to Facebook Alumnae Alliance page for more details. Link : <https://www.facebook.com/sweetbriaralumnae>
- Other Social Media:
 - Facebook-<https://www.facebook.com/sweetbriarnowandforever/>
 - Twitter- <https://twitter.com/sbcalumnae>
 - Instagram- <https://www.instagram.com/sbcalumnae/>
 - Youtube- <https://www.youtube.com/user/Sweetbriarcollege>

Governance and Strategic Initiatives Working Group: Co-Chairs El Warner '85 & Martha Tisdale Cordell '82

- Feedback on nominations has been collected /reviewing the nominations process
- Working on revisions for the nominations handbook
- Working on an orientation handbook for new members of the AAC
- Working on a new Strategic Initiative to get new ideas for AAC awareness/ new volunteers recruitment at future Reunions

Clubs: Co-Chairs Catharine Laufer '96 & Abby Anzalone '00

- Thinking about Sweet Briar winter events

Class Leadership Co-Chairs Courtney Hurt'10, Kelly Collins Lear (KC) '96 & Ellen Saunders '75

- Reunion classes will be voting on new class officers over the next few weeks

Admissions Ambassadors: Co-Chairs Keeley Jurgovan '92, Katrina Balding Bills '97 & Charlotte Barbour '16

- **11:30 am** -Saturday, July 24 at Reunion Heather wants to meet with Admissions Ambassadors at Pannell
- Encourage people to visit campus. Contact contact Heather Ewing (hewing@sbc.edu) & Link to the Student Referral Form <https://sbc.edu/admissions/refer-a-student/>
- Private College Week is July 26-31
- Promote Fly In/Drive in Programs; Sweet Briar's travel reimbursement program covers the cost of travel for a first visit to & from campus for a prospective Vixen and one guest. More Info : <https://sbc.edu/.../visit-sweet-briar-with-our-visit.../>
- Admissions working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbc.edu). Please share with your classmates.
- Barn Blitz—If you would like a Sweet Briar Riding poster to take to a barn near you, please contact Heather Ewing (hewing@sbc.edu) or Co-Chairs Keeley Jurgovan '92 (keeleyjurgovan@gmail.com) & Katrina Balding Bills '97 (katrina@kbills.com) or Charlotte Barbour '16 (barbour16@sbc.edu)
- Announcing a new computer portal that AA's can use to update their prospect outreach on admissions platform-coming soon. Volunteers will be able to record their outreach directly on the portal & see any prospective updates.

Sweet Works Weeks Co-Chairs Vikki Schroeder '87 , Jessica Hiveley '97

- Sweet Works Weeks (SWW) will be right after Reunion July 26- August 2; Currently 50 volunteers have registered for SWW (from 17 states & 1 international from Mexico); housing will be in Green Villages; accepting more volunteers; approximately 800 work hours generated in SWW; main areas of focus-painting & landscaping -specifically some dorms & Houses 1, 3 & 9- cleaning & painting porches, decks & floors
 - Registration Link <https://securelb.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=986&cid=2685>
 - Or email Rachel Pietsch at The Alumnae Office or more information and registration questions (rpietsch@sbc.edu)
- Encourage your classmates to attend Reunion & stay for SWW !

Council Operations: Co-Chairs Sarah Reidy-Ferguson '96 , Norma Valentine '93, Kathryn Yunk '91

- 6 month priorities are being reviewed by AR&D & will be sent out with revisions soon
- Once a month we have AAC Council Only calls & Once a month we have AAC & Plus Ones calls.
- Make sure you have signed the volunteer agreement (Norma emailed out)
- Saturday, July 24 at 9 am we will have a Meet & Greet with AAC in Prothro
- Note Landing Page for Alumnae website :<https://sbc.edu/alumnae/>

Notes—Upcoming Calls:

AAC & Plus Ones Call -Tuesday, August 3 @ 12 Noon ET

AAC Council-Only Call Tuesday, August 20 @ 12 Noon ET

Future Call Schedule: I also have added a reminder to Google calendar, so if you don't receive those messages, please let me know. Norma

1) Sweet Briar College Alumnae Alliance Council + Plus Ones Call-Tuesdays @ 12 noon EST

August 3
August 31
September 28
October 26
November 23
December 21

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2) Alumnae Alliance Council-Only Teleconference-Tuesdays @ 12 noon EST

August 17
September 14
*****Correction---October 21- should be October 12*****
November 9
December 7