



Sweet Briar College Alumnae Alliance

Council Only Zoom Call

Tuesday, February 1, 2022

Meeting Notes

Alumnae Alliance Council: Kathryn Yunk '91, Sarah Reidy-Ferguson '96, Sarah Clement '75, Morgan Deal '16, Cortney Lewandowski '12, Vikki Schroeder '87, Jessica Hiveley '97, El Warner '85, Martha Tisdale Cordell '82, Catharine Laufer '96, Abby Anzalone '00, Courtney Hurt '10, Kelly Collins Lear '96, Ellen Saunders '75, Jane Dure '82, Melaina Macone '11, Katrina Balding Bills '97, Charlotte Barbour '16, Epiphany Soward '15.

AR&D Staff: Claire Griffith '80, Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18, Heather Ewing '90 (Admissions Office), Keeley Jurgovan '92.

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations.

Council Operations:

-As appropriate, the Council will identify action items per calls, and coordinate with the College Alumnae Relations & Development Office (AR&D).

-AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly calls with AR&D.

Keep the "4 P's" – Passion for our alma mater, Professionalism, Patience, Perseverance.

AA Council meets biweekly via Zoom, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D.

-After each meeting, minutes are drafted and reviewed by Council members. See minutes online [here](#).

AR&D Updates

-Claire Griffith '80 shared:

-All-Class Reunion 2022 registration is live! Save the dates – Friday, June 3 – Sunday, June 5. We're celebrating the classes ending in 2s and 7s. We can't wait to show you all that has bloomed, buzzed, and been upgraded since the last time you were on campus. You can see the full schedule and register today by going to sbc.edu/reunion. We can't wait to get you back to campus.

-Please join former Sweet Briar President, Phillip C. Stone, for a virtual lecture - "How Lincoln Saved and Renewed the Union" - on Monday, February 14, at 7pm EST. President Stone's lecture will give a biographical sketch of President Abraham Lincoln and particularly how he faced opposition to renewing the Union from even his closest friends. [Register here.](#)

-Athletics News: Sweet Briar Equestrian will be competing against UGA at Sweet Briar. SBC Swimming is going to the ODAC Finals. SBC Lacrosse, Tennis, and Golf are getting ready for their spring seasons. [Keep up with all the Vixen Athletics news here.](#)

-Lee Anne Chaskes '83 shared that the week of February 14 is I ♡ Sweet Briar week. Please keep a lookout for posts to share to your class and club pages. Looking ahead to March Days of Giving, March 1-10, 2022.

-Come back to campus! Learn more from the campus events calendar - [check out more info here.](#)

-Please see the attached graphics featuring Black History Month events and the spring Athletics schedule.

-Keep updated with news in The Briar Wire [here](#).

-Read current and past Sweet Briar Magazine issues [here](#).

-For more campus news: sbc.edu/news

Working Group Updates from the AA Council

Young Alumnae Support: Morgan Deal '16 and Cortney Lewandowski '12

-Local Liaison events happening for Amherst/Lynchburg, VA and DC/NoVA.

-Alumnae Black History Month Features to be happening on @sbcalumnae Instagram page throughout month of February.

Alumnae Communications: Co-Chairs Jane Dure '82 and Melaina Macone '11

-Thank you to Council members for submitting photos to be used in upcoming posts highlighting the AA and Council positions.

-We encourage the AAC to assist us by engaging - liking/commenting/sharing - with our posts.

-We're focused on cascading the news from the College.

-Please share all SBC posts on your social media platforms, your class pages & club pages.

Other Social Media:

-[Facebook](#)

-[Twitter](#)

-[Instagram](#)

-[YouTube](#)

-[Sweet Briar Now and Forever Facebook](#)

Governance and Strategic Initiatives Working Group: Co-Chairs El Warner '85 and Martha Tisdale Cordell '82

-The Nominations Committee is in the process of reviewing last year's nomination form to determine any revisions that need to be made. Once finalized, the chair will meet with Clelie Steckel about transferring the document with revisions to a google format.

-The Ad Hoc Marketing Committee has almost finished collecting headshots and quotes from all of the videos-chairs. That committee will begin marketing information about the various working groups and their missions in the next week or two.

-The Nominations Committee is still on schedule. There will be ten open co-chair positions. Two of the four incumbents eligible to seek a second two year term will not be submitting applications for a second term.

Clubs: Co-Chairs Catharine Laufer '96 and Abby Anzalone '00

-We encourage alumnae to support SBC Athletics by attending sports games played in their areas and cheering on the Vixens. Please see the attached graphic featuring the Spring Athletics schedule.

-We are grateful to Club leaders for planning a variety of fun events. If you know of alums who would like to plan future events, please encourage them to participate and pass their names to Keeley Jurgovan (kjurgovan@sbcsbc.edu). This is a great way to engage with fellow local alumnae. We are always looking for new volunteers to help with club efforts.

Class Leadership: Co-Chairs Courtney Hurt '10, Kelly Collins Lear '96, and Ellen Saunders '75

-Welcome to Linda Mae Scherr '87 the new '80s decade chair. Jean Dees will be focusing on volunteering in admissions.

-February continues the focus on relationship building among classmates including encouraging zoom meetings. Several are scheduled for classes ranging from 1952 - 2021.

-Be on the lookout for the Sweet Briar Valentine's Day graphics developed for use by class leaders to send to their classmates.

-The next class leader update is Tuesday, February 15 at 7:00pm EST.

Admissions Ambassadors: Co-Chairs Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15

-Holla Holla to our newest AA volunteer in Illinois! We have 86 AAs representing 26 states. We are interested in recruiting more AAs particularly in:

- Maryland
- North Carolina
- Virginia

-Please consider reaching out to your classmates or other alumnae you know in those areas. It can be as simple as writing a few notecards, leaving information at local high schools, etc.... or as involved/busy as she might like to be with college fairs, meeting with students, and representing the college at sporting events. [Sign up info here.](#)

-Please share the I ♡ Sweet Briar week posts! It's a wonderful way we can help amplify Sweet Briar for Admissions.

-Thank you to the alumnae who have signed up to participate in the SBC Book Award program. Are you interested in presenting the SBC Book Award at your local high school? Contact Heather Ewing '90 - hewing@sbcb.edu for more info.

-[We have a new AA LinkTree](#) – any Alumna can access it, which is cool because it's a one stop shop for quick facts about Sweet Briar, the programs of study, dates for admissions, etc. You must be a registered AA to access the actual Portal where you would then see your assigned prospective students and their information. There is a link on that page to become an official AA!

-As always, the *MOST* important thing we each can do is to find a great new student (or two or more!) for the college. By wearing our SBC swag, sharing about the college via social media, through our own kids and connections, and organizations.

-Encourage people to visit campus for a personal tour. Contact Heather Ewing '90 (hewing@sbcb.edu) and [link to the Student Referral form](#).

-Help bring prospective students to the college through the [Fly-In Program](#) - Sweet Briar's travel reimbursement program covers the cost of travel for a first visit to & from campus for a prospective Vixen and one guest. Prospective students are 51% likely to apply and deposit if they come to visit campus.

-Admissions is working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing (hewing@sbcb.edu). Please share with your classmates.

Sweet Work Weeks: Co-Chairs Vikki Schroeder '87 and Jessica Hiveley '97

-The SWW summer event is July 22nd - Aug 7th. Registration will be down the road.

-We are also working with the college to plan a weekend event at the end of March which will be all landscaping outside work. We should know more about that next week and will share details when we can.

Council Operations: Co-Chairs Kathryn Yunk '91, Sarah Reidy-Ferguson '96, and Sarah Clement '75

-Please note, due to a Class Leaders Zoom scheduled for the same date/time as our next AAC + Plus Ones Zoom on February 15, will we shift back to noon EST to provide alumnae the opportunity to join both Zooms. Our next ACC + Plus Ones Zoom will be on March 15 and will return to our new time at 7:15pm EST.

-Please send to Kathryn, Sarah and Sarah your feedback about the new Zoom format for AA calls.

-We have finalized AA Working Groups 6 month priorities – January – June 2022.

-Please note upcoming 2022 dates to mark on your calendars:

-May 6-7: Council will be joining the Sweet Briar Board of Directors for an on-campus meeting.

-June 3-5: Reunion 2022 at Sweet Briar.

-September 16-17: Leadership meeting at Sweet Briar.

-Reminder to Co-Chairs to please send your WG updates to Sarah RF to be submitted for the call minutes.

Notes—Upcoming Meetings:

*Future Zoom Schedule:

-Sweet Briar College Alumnae Alliance Council + Plus Ones - Tuesdays @ 7:15 EST

February 15 – please note, due to a Class Leaders Zoom scheduled for the same date/time, we will shift to noon EST (on this day only) for the AAC + Plus Ones Zoom.

March 15

April 12

May 10

-Alumnae Alliance Council-Only - Tuesdays @ 12 noon EST

March 1

March 29

April 26

May 24

FEBRUARY IS BLACK HISTORY MONTH

Students, faculty and staff plan Black History Month events

Together with the Black Student Alliance, students, faculty and staff have been planning a suite of events for the month of February to celebrate Black History Month at Sweet Briar. While these events are primarily for our students, we wanted to show the exciting events they have planned!

Feb. 1

Trap Karaoke with BSA, 7 - 8 p.m., Vixen Den
Do you love to sing in the shower? Are you a fan of 90's classics and gospel? Start Black History Month right by singing, dancing, and cheering on your friends as they sing their hearts out during this karaoke night.

Feb. 3

Heal n' Paint, 7 - 8 p.m., Vixen Den
This event will focus on collective stress relief and healing through artistic expression. At the end of the workshop, participants will have the opportunity to share their work through social media to inspire healing through art and connection through community.

Feb. 5

Get Free: Open Mic, 7 - 9 p.m., Wailes Building
Put on by the BSA and the First-Year Student Success Program in collaboration with Randolph College and the University of Lynchburg
Got a word? Join us for an evening of spoken word poetry, including workshopping poems and the exploration of the power of one's voice. Bring your favorite poem, an original poem to share, or come and listen to be inspired.

Feb. 9

Virtual Event: Peace Corps Celebrates Black History Month
Highlighting RPCVs of the African Diaspora who served in each decade of Peace Corps. Hear stories that highlight the challenging, rewarding, and inspirational moments from Peace Corps service.

Celebration of Art, 6:30 - 7:30 p.m., Johnson Dining Room
A celebration of black artists of all mediums. Bring something by a favorite artist you would like to share. This can be an excerpt of writing you'd like to read, a song you want to play, or art you want to showcase. There is no limit on what you can bring to discuss!

Courageous Conversations: Lessons in Leadership with BSA and Leaders of Tomorrow, 7 - 8 p.m., Josey Dining Room
Join us for a dynamic panel conversation on leadership, wellness, and purpose. We will explore

the following topics together:

- realities of black academia
- diversity, equity, and inclusion in higher ed
- prioritizing wellness
- the importance of consuming space, discovering purpose, and inspiring confidence

Feb. 14

Virtual Lecture with Former President Phillip C. Stone: Lincoln's Presidency and the Reconstruction Period, 7 p.m.

Join alumnae and friends to hear a lecture by Sweet Briar's 12th president, Phillip C. Stone, renowned expert on the United States presidency of Abraham Lincoln. Details available at alumnae.sbc.edu/sweet-briar-days.

Feb. 15

Love Series: Love Language with BSA and GLOW, 7 - 8 p.m., Prothro
Join us for a powerful conversation about love languages. We will explore what the five love languages are, how to discover your primary love language, and how to navigate the love languages of others.

Feb. 16

Rep Your Flag with BSA, LatinX, and GLOW, 5 - 7 p.m., Prothro Atrium
Join BSA, LatinX, and G.L.O.W to decorate a cookie that reflects you! Design your flag, express your passions, showcase your brilliance.

Feb. 18

Poetry Slam with BSA, Randolph College, and University of Lynchburg, 5 - 7 p.m., Wailes Building

Feb. 15

Love Series: Love Language with BSA and GLOW, 7 - 8 p.m., Prothro

Feb. 21 - 22

Dance Workshops with Valerie Winborne '86
A Sweet Briar alumna, Winborne is the founder and director of V2W Experience Dance Theater Company following a successful career with international dance companies, including Urban Bush Women, ownership of a dance studio in Brooklyn, N.Y., and is now a dance instructor for Portsmouth Public Schools.

Feb. 27

Soulful Sunday with BSA and Delight Ministries

Feb. 1, Feb. 8, Feb. 15, and Feb. 22

Black Out Tuesday

Blackout Tuesday is dedicated to honoring the black lives that have been lost, as well as celebrating black culture, experience, and being. Join us as we dress in all black to honor these lives.

SPRING ATHLETICS SCHEDULE

FEBRUARY

Event	Date	Location
NCEA vs. Georgia	2/4	Sweet Briar, Va.
IHSA vs Mary Washington	2/5	TBD
SWIM - ODAC Championship	2/10 - 2/13	Greensboro, N.C.
LAX vs. Brevard	2/19, 10 a.m.	Brevard, N.C.
IHSA vs. Liberty	2/19	Rustburg, Va.
NCEA vs. SUNY New Paltz	2/25	Sweet Briar, Va.
LAX vs. Eastern Mennonite	2/26, 1 p.m.	Harrisonburg, Va.
TEN vs. Meredith	2/26	Sweet Briar, Va.
TEN vs. Ferrum	2/26	Sweet Briar, Va.
IHSA Region 4 Show	2/27	Sweet Briar, Va.
GOLF vs. Pfeiffer	2/28 - 3/1	Ocean Isle Beach, N.C.

MARCH

Event	Date	Location
LAX vs. Warren Wilson	3/3, 4 p.m.	Sweet Briar, Va.
NCEA vs. Southern Methodist	3/4	Dallas, Texas
NCEA vs. TCU	3/5	Fort Worth, Texas
LAX vs. Cazenovia	3/7	Sweet Briar, Va.
LAX vs. Bethany College	3/10, noon	Sweet Briar, Va.
GOLF vs. Lynchburg	3/14	Lynchburg, Va.
LAX vs. Hollins	3/14, 4 p.m.	Sweet Briar, Va.
TEN vs. Mary Baldwin	3/15, noon	Sweet Briar, Va.
TEN vs. Washington and Lee	3/15, 4 p.m.	Sweet Briar, Va.
TEN vs. Bridgewater	3/18, 2 p.m.	Sweet Briar, Va.
TEN vs. Bluefield	3/18	Sweet Briar, Va.
GOLF vs. Virginia Wesleyan	3/18 - 3/19	Virginia Beach, Va.
NCEA ECAC Championships	3/18 - 3/19	Sweet Briar, Va.
TEN vs. Johns Hopkins	3/19, 4 p.m.	Baltimore, Md.
TEN vs. Randolph-Macon	3/20, 11 a.m.	Sweet Briar, Va.
TEN vs. Averett	3/20, 2 p.m.	Sweet Briar, Va.
TEN vs. Lynchburg	3/22, noon	Lynchburg, Va.
TEN vs. Southern Virginia	3/22, 5 p.m.	Buena Vista, Va.
TEN vs. Trinity	3/23, noon	Sweet Briar, Va.

MARCH (CONTINUED)

Event	Date	Location
TEN vs. Randolph	3/23, 3 p.m.	Lynchburg, Va.
LAX vs. Randolph	3/23, 5 p.m.	Lynchburg, Va.
TEN vs. Marymouth	3/23, 4 p.m.	Sweet Briar, Va.
TEN vs. Salisbury	3/26, 1 p.m.	Newport News, Va.
TEN vs. Christopher Newport	3/27, 11 a.m.	Sweet Briar, Va.

APRIL

Event	Date	Location
TEN vs. Virginia Wesleyan	4/1, 2 p.m.	Norfolk, Va.
LAX vs. Keystone	4/2, 10 a.m.	Sweet Briar, Va.
GOLF: Historic Triangle Invitational	4/4 - 4/5	Williamsburg, Va.
LAX vs. Bryn Athyn	4/6, 7 p.m.	Bryn Athyn, Pa.
LAX vs. Centenary (N.J.)	3/10, noon	Sweet Briar, Va.
IHSA Zone 4 Show	4/9	Laurinburg, N.C.
TEN vs. Hollins	4/10	Sweet Briar, Va.
TEN vs. Guilford	4/10, 1 p.m.	Greensboro, N.C.
TEN vs. William Peace	4/10	Sweet Briar, Va.
GOLF vs. Southern Virginia	4/11 - 4/12	White Sulpher Springs, W.Va.
NCEA Championships	4/13 - 4/17	TBD
TEN vs. Pfeiffer	4/16, 2 p.m.	Misenheimer, N.C.
LAX vs. Wilson	4/16, 2 p.m.	Chambersburg, Pa.
TEN vs. Johnson & Wales (Charlotte)	4/16, 3:30 p.m.	Misenheimer, N.C.
TEN vs. Shenandoah	4/20, 4 p.m.	Sweet Briar, Va.
GOLF: ODAC Championships	4/23 - 4/26	Glen Allen, Va.
LAX vs. Notre Dame (Md.)	4/23, 2 p.m.	Sweet Briar, Va.
LAX vs. Montreat	4/24, noon	Sweet Briar, Va.
LAX vs. Cedar Crest	4/30	Allentown, Pa.

MAY

Event	Date	Location
IHSA National Championships	5/5 - 5/9	Harrisburg, Pa.