



## Sweet Briar College Alumnae Alliance

### Council + Plus Ones Zoom Call

Tuesday, April 12, 2022

### Meeting Notes

**Alumnae Alliance Council:** Kathryn Yunk '91, Sarah Reidy-Ferguson '96, Sarah Clement '75, Morgan Deal '16, Cortney Lewandowski '12, Vikki Schroeder '87, Jessica Hiveley '97, El Warner '85, Martha Tisdale Cordell '82, Catharine Laufer '96, Abby Anzalone '00, Courtney Hurt '10, Kelly Collins Lear '96, Ellen Saunders '75, Jane Dure '82, Melaina Macone '11, Katrina Balding Bills '97, Charlotte Barbour '16, Epiphany Soward '15.

**AR&D Staff:** Claire Griffith '80, Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18, Heather Ewing (Admissions Office ) '90, Keeley Jurgovan '92.

**Meeting Purpose:** Operations coordination among AA Council Working Groups and with College Alumnae Relations.

### **Council Operations:**

-As appropriate, the Council will identify action items per calls, and coordinate with the College Alumnae Relations & Development Office (AR&D).

-AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly calls with AR&D.

**Keep the "4 P's"** – Passion for our alma mater, Professionalism, Patience, Perseverance.

**AA Council** meets biweekly via Zoom, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D.

-After each meeting, minutes are drafted and reviewed by Council members. See minutes online [here](#).

## AR&D Updates

-Claire Griffith '80 shared that the 12-week semester is over for students and they begin their 3-week mini-mester, which includes travel abroad opportunities. The seniors are realizing that they have a short time remaining on campus and that they will soon become members of the SBC Alumnae Community.

-Please join Dean Teresa Garrett Tuesday, April 19th at 7pm EST for her discussion titled "Sweet Briar's Curriculum: Now and Moving Forward." Dean Garrett will present an overview of Sweet Briar's curriculum and discuss the plans for the future regarding majors, minors, certificate programs and study abroad opportunities. [Register here and submit your questions ahead of time for Dean Garrett.](#)

-Vixen Athletics:

-[Riding is heading to Ocala, FL for the National Collegiate Equestrian Association \(NCEA\) National Championships;](#)

-[Lacrosse heads to Chambersburg, PA to take on the Wilson College;](#)

-[Tennis will play two matches in Misenheimer, NC - Pfeiffer and Johnson & Wales-Charlotte;](#)

-[Golf's Amani Narang '25 jumps up 11 places in Day Two at The Greenbrier.](#)

-Many thanks to the 13 alumnae and friends for participating in the Sweet Work Weekend, held on March 26 – 27, and for weathering the wind and cold to plant, rake, mulch, and power wash. The volunteers also painted inside Patteson House in preparation for student summer housing. Registration is now open for summer Sweet Work Weeks, July 22 - August 7. [More info here.](#)

-Cheer on the Vixens at home and at away games! Check out the Spring Athletics schedule attached below.

-[Click here to watch 2022 virtual events and highlights from the 2021 Reunion.](#)

-Keep updated with news in The Briar Wire [here.](#)

-Read current and past Sweet Briar Magazine issues [here.](#)

-[Click here for more campus news from the college's website.](#)

-Come back to campus! We encourage Alumnae to visit the college, stay at the [Elston Inn](#), cheer on the Vixens at a [home game](#), and view the [latest art exhibits](#). Learn more from the campus events calendar - [check out more info here.](#)

## Working Group Updates from the AA Council

**Young Alumnae Support:** Morgan Deal '16 and Cortney Lewandowski '12

-We have two Young Alumnae events coming up in mid-May. Advertisements for those events will be happening soon - we hope everyone will help us spread the word! The events will be for (1) NoVA/DC and (2) Lynchburg/Amherst/Nelson.

**Alumnae Communications:** Co-Chairs Jane Dure '82 and Melaina Macone '11

-We are working on supporting the nominations messaging and have been developing content/posts to share on social media, highlighting the Alumnae Alliance, Working Groups, and current Council members. Huge shout-out to our WG members for their help in this process.

-We encourage the AAC to assist us by engaging - liking/commenting/sharing - with our posts.

-We're focused on cascading the news from the College.

-Please share all SBC posts on your social media platforms, your class pages & club pages.

**Other Social Media:**

-[Facebook](#)

-[Twitter](#)

-[Instagram](#)

-[LinkedIn](#)

-[YouTube](#)

-[Sweet Briar Now and Forever Facebook](#)

**Governance and Strategic Initiatives Working Group:** Co-Chairs El Warner '85 and Martha Tisdale Cordell '82

-Nominations remain open through Saturday, April 30. Alumnae, please consider nominating yourself or a classmate. Please make sure that you get the permission of any potential candidate before nominating.

-Co-Chairs who have completed their first term and interested in a second term, must fill out the nominations form.

[-Click here and on the Join the Council tab to submit a nomination.](#)

**Clubs:** Co-Chairs Catharine Laufer '96 and Abby Anzalone '00

-Keeley Jurgovan '92 shared thanks to YAS Co-Chair, Cortney Lewandowski '12, for her help in organizing an alumnae event in Wilmington, NC. Alumnae in attendance included: Cortney, Mary Ames Booker '82, Karen Gonya Nickles '86, Elizabeth (Lisa) Etz Picken '86, Ingrid Weirick Squires '86, Britt K. Sheinbaum '98, Elizabeth Perkinson Simmons '78, and Scarlett Swain '98.

-Upcoming alumnae events include:

- Book Club in Dallas.
- Lunch in Cleveland.
- Lunch in San Francisco.

-We are grateful to Club leaders for planning a variety of fun events. If you know of alums who would like to plan future events, please encourage them to participate and pass their names to Keeley Jurgovan ([kjurgovan@sbcc.edu](mailto:kjurgovan@sbcc.edu)). This is a great way to engage with fellow local alumnae. We are always looking for new volunteers to help with club efforts.

**Class Leadership:** Co-Chairs Courtney Hurt '10, Kelly Collins Lear '96, and Ellen Saunders '75

-We encourage all class leaders, decade chairs, and alumnae to call, write notes, post, text, e-mail, and especially zoom, to encourage giving.

-Lee Ann Chaskes '83 and Emily Sadler '18 would be happy to set up a zoom for your class.

-As of April 1, our alumnae participation rate is 16.9%. Our class leader participation rate is 78.9% working toward our goal of 100% participation by June 30.

-The Fall was a very successful time to establish relationships among classmates. Now we encourage you to seek gifts as we strive to increase our participation rate. Thank you!

**Admissions Ambassadors:** Co-Chairs Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15

-It's a perfect time to join our effort and we really do need more AAs in **Virginia, DC, Central North Carolina, Texas, and Maryland** so if you have classmates or live in that area - please let us know! Email Heather Ewing '90 [hewing@sbc.edu](mailto:hewing@sbc.edu) (or one of us) if you have any questions + [Sign up info here.](#)

-May 1, National Decision Day, is on the horizon. Many thanks to the AAs that helped write cards to 650 accepted non-deposited students.

-Many thanks to Sally Kitchin '76 for hosting an accepted student event in VA Beach and to Michelle Badger '06 for hosting an accepted student event in Boston.

-Thank you to AAs for representing Sweet Briar at college fairs in GA, AL, OR, and DE.

-SBC's Book Award Program will be presenting awards to 17 high schools around the country.

-Please keep wearing your **Sweet Briar swag and talking up SBC** - we know students, parents and counselors are seeing it.

-[Fly-in Program](#): We continue to hear that people don't know about this important program! Please share that SBC will pay for a student (must be junior or senior) to visit Sweet Briar - we can arrange their flight and they'll stay at the Elston Inn. While we know from our experience that a visit to SBC is life-changing - we track the numbers and it does make a difference!

-Share Sweet Briar with a prospective student! Contact Heather Ewing '90 [hewing@sbc.edu](mailto:hewing@sbc.edu) for any help and/or more info. Also check out this [link to the Student Referral form.](#)

-While students can visit campus anytime - we also have Saturday and Sunday visit days. [More info here.](#)

-Check out SBC Riding's 2022 [Summer Camp schedule.](#)

-[We have a new AA LinkTree](#) – any Alumna can access it, which is cool because it's a one stop shop for quick facts about Sweet Briar, the programs of study, dates for admissions, etc. You must be a registered AA to access the actual Portal where you would then see your assigned prospective students and their information. There is a link on that page to become an official AA!

-Admissions is working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing '90 ([hewing@sbc.edu](mailto:hewing@sbc.edu)). Please share with your classmates.

**Sweet Work Weeks:** Co-Chairs Vikki Schroeder '87 and Jessica Hiveley '97

-[Registration for our Summer event is live on the website](#) - July 22 - August 7 - and we look forward to seeing everyone! Currently, we are working on determining our project list.

**Council Operations:** Co-Chairs Kathryn Yunk '91, Sarah Reidy-Ferguson '96, and Sarah Clement '75

-Co-Chairs attending our on-campus meeting in May, please fill out the registration form.

-The 26<sup>th</sup> anniversary of the Dave Matthews concert in the Dell is on Thursday, April 14. This event is the biggest and most successful post of the year on AA social. It's also an excellent time to help increase exposure and engagement for Sweet Briar. Please share/like/comment on posts. Thank you!

-Please send to Kathryn, Sarah and Sarah your feedback about the new Zoom format for AA calls.

-Please note upcoming 2022 dates to mark on your calendars:

-May 6-7: Council will be joining the Sweet Briar Board of Directors for an on-campus meeting.

-June 3-5: Reunion 2022 at Sweet Briar. [More info + register here.](#)

-July 22-August 7: Sweet Work Weeks. [More info + register here.](#)

-September 16-17: Leadership meeting at Sweet Briar.

-Co-Chairs, please submit by Saturday, April 30 your Working Group information form.

-Reminder to Co-Chairs to please send your WG updates to Sarah RF to be submitted for the call minutes.

**Notes—Upcoming Meetings:**

\*Future Zoom Schedule:

**-Sweet Briar College Alumnae Alliance Council + Plus Ones - Tuesdays @ 7:15 EST**

May 10

June 7

July 5

August 2

**-Alumnae Alliance Council-Only - Tuesdays @ 12 noon EST**

April 26

May 24

June 21

July 19

# SPRING ATHLETICS SCHEDULE

## FEBRUARY

Event	Date	Location
NCEA vs. Georgia	2/4	Sweet Briar, Va.
IHSA vs Mary Washington	2/5	TBD
SWIM - ODAC Championship	2/10 - 2/13	Greensboro, N.C.
LAX vs. Brevard	2/19, 10 a.m.	Brevard, N.C.
IHSA vs. Liberty	2/19	Rustburg, Va.
NCEA vs. SUNY New Paltz	2/25	Sweet Briar, Va.
LAX vs. Eastern Mennonite	2/26, 1 p.m.	Harrisonburg, Va.
TEN vs. Meredith	2/26	Sweet Briar, Va.
TEN vs. Ferrum	2/26	Sweet Briar, Va.
IHSA Region 4 Show	2/27	Sweet Briar, Va.
GOLF vs. Pfeiffer	2/28 - 3/1	Ocean Isle Beach, N.C.

## MARCH

Event	Date	Location
LAX vs. Warren Wilson	3/3, 4 p.m.	Sweet Briar, Va.
NCEA vs. Southern Methodist	3/4	Dallas, Texas
NCEA vs. TCU	3/5	Fort Worth, Texas
LAX vs. Cazenovia	3/7	Sweet Briar, Va.
LAX vs. Bethany College	3/10, noon	Sweet Briar, Va.
GOLF vs. Lynchburg	3/14	Lynchburg, Va.
LAX vs. Hollins	3/14, 4 p.m.	Sweet Briar, Va.
TEN vs. Mary Baldwin	3/15, noon	Sweet Briar, Va.
TEN vs. Washington and Lee	3/15, 4 p.m.	Sweet Briar, Va.
TEN vs. Bridgewater	3/18, 2 p.m.	Sweet Briar, Va.
TEN vs. Bluefield	3/18	Sweet Briar, Va.
GOLF vs. Virginia Wesleyan	3/18 - 3/19	Virginia Beach, Va.
NCEA ECAC Championships	3/18 - 3/19	Sweet Briar, Va.
TEN vs. Johns Hopkins	3/19, 4 p.m.	Baltimore, Md.
TEN vs. Randolph-Macon	3/20, 11 a.m.	Sweet Briar, Va.
TEN vs. Averett	3/20, 2 p.m.	Sweet Briar, Va.
TEN vs. Lynchburg	3/22, noon	Lynchburg, Va.
TEN vs. Southern Virginia	3/22, 5 p.m.	Buena Vista, Va.
TEN vs. Trinity	3/23, noon	Sweet Briar, Va.

## MARCH (CONTINUED)

Event	Date	Location
TEN vs. Randolph	3/23, 3 p.m.	Lynchburg, Va.
LAX vs. Randolph	3/23, 5 p.m.	Lynchburg, Va.
TEN vs. Marymouth	3/23, 4 p.m.	Sweet Briar, Va.
TEN vs. Salisbury	3/26, 1 p.m.	Newport News, Va.
TEN vs. Christopher Newport	3/27, 11 a.m.	Sweet Briar, Va.

## APRIL

Event	Date	Location
TEN vs. Virginia Wesleyan	4/1, 2 p.m.	Norfolk, Va.
LAX vs. Keystone	4/2, 10 a.m.	Sweet Briar, Va.
GOLF: Historic Triangle Invitational	4/4 - 4/5	Williamsburg, Va.
LAX vs. Bryn Athyn	4/6, 7 p.m.	Bryn Athyn, Pa.
LAX vs. Centenary (N.J.)	3/10, noon	Sweet Briar, Va.
IHSA Zone 4 Show	4/9	Laurinburg, N.C.
TEN vs. Hollins	4/10	Sweet Briar, Va.
TEN vs. Guilford	4/10, 1 p.m.	Greensboro, N.C.
TEN vs. William Peace	4/10	Sweet Briar, Va.
GOLF vs. Southern Virginia	4/11 - 4/12	White Sulphur Springs, W.Va.
NCEA Championships	4/13 - 4/17	TBD
TEN vs. Pfeiffer	4/16, 2 p.m.	Misenheimer, N.C.
LAX vs. Wilson	4/16, 2 p.m.	Chambersburg, Pa.
TEN vs. Johnson & Wales (Charlotte)	4/16, 3:30 p.m.	Misenheimer, N.C.
TEN vs. Shenandoah	4/20, 4 p.m.	Sweet Briar, Va.
GOLF: ODAC Championships	4/23 - 4/26	Glen Allen, Va.
LAX vs. Notre Dame (Md.)	4/23, 2 p.m.	Sweet Briar, Va.
LAX vs. Montreat	4/24, noon	Sweet Briar, Va.
LAX vs. Cedar Crest	4/30	Allentown, Pa.

## MAY

Event	Date	Location
IHSA National Championships	5/5 - 5/9	Harrisburg, Pa.