



Sweet Briar College Alumnae Alliance

Council Only Zoom Call

Tuesday, April 26, 2022

Meeting Notes

Alumnae Alliance Council: Kathryn Yunk '91, Sarah Reidy-Ferguson '96, Sarah Clement '75, Morgan Deal '16, Cortney Lewandowski '12, Vikki Schroeder '87, Jessica Hiveley '97, El Warner '85, Martha Tisdale Cordell '82, Catharine Laufer '96, Abby Anzalone '00, Courtney Hurt '10, Kelly Collins Lear '96, Ellen Saunders '75, Jane Dure '82, Melaina Macone '11, Katrina Balding Bills '97, Charlotte Barbour '16, Epiphany Soward '15.

AR&D Staff: Claire Griffith '80, Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83, Emily Dodson Sadler '18, Heather Ewing (Admissions Office) '90, Keeley Jurgovan '92.

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations.

Council Operations:

-As appropriate, the Council will identify action items per calls, and coordinate with the College Alumnae Relations & Development Office (AR&D).

-AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly calls with AR&D.

Keep the "4 P's" – Passion for our alma mater, Professionalism, Patience, Perseverance.

AA Council meets biweekly via Zoom, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D.

-After each meeting, minutes are drafted and reviewed by Council members. See minutes online [here](#).

AR&D Updates

-Claire Griffith '80 shared:

-Earth Week was celebrated throughout campus. Events included a community garden spring clean-up with the Center for Human and Environmental Sustainability, birdhouse painting with the Audubon Society club, a tea party in the wildflower meadow with the Campus Events Organization, a farm-to-table community lunch sponsored by the Office of Alumnae Relations and Development that featured produce from the greenhouse. [Read more here.](#)

-Join us live for the turf groundbreaking of the new Thayer Field, Wednesday, April 27 at 4:30 pm EST - vixensportsnetwork.com. SBC field hockey and lacrosse teams are so grateful for this improved playing surface and the ability for them to play under the lights; the soccer team also can't wait for the new scoreboard and lights as well as the re-sodded grass field! [Learn more about the field and the namesake Mildred "Bee" Thayer '61 here.](#)

-Scroll Games and Key Games are happening, with members of the senior class announcing their news for graduate school plans and job opportunities following graduation from Sweet Briar. Keep up with the details on [SBC Instagram](#).

-As we close out April, we want to celebrate our incredible Sweet Briar volunteers for [#NationalVolunteerMonth](#). Thank you to every alumna, friend, parent, and supporter of Sweet Briar for giving their time and talent through Sweet Work Weeks, career panels, reaching out to prospective students, hosting local club events, attending college fairs and so much more! The College would not be able to thrive without your incredible support.

-Registration for Reunion 2022 is OPEN! Come back to campus and join in the fun, June 3 – 5. [Click here to check out the full schedule, the list of who from your class is attending, and to register.](#)

-[Click here to watch 2022 virtual events and highlights from the 2021 Reunion.](#)

-Keep updated with news in The Briar Wire [here](#).

-Read current and past Sweet Briar Magazine issues [here](#).

-[Click here for more campus news from the college's website.](#)

-Come back to campus! We encourage Alumnae to visit the college, stay at the [Elston Inn](#), cheer on the Vixens at a [home game](#), and view the [latest art exhibits](#). Learn more from the campus events calendar - [check out more info here](#).

Working Group Updates from the AA Council

Young Alumnae Support: Morgan Deal '16 and Cortney Lewandowski '12

-Invitations for Local Liaison events for Amherst/Nelson/Lynchburg and DC/NoVA/Hunt Club have been sent to all Young Alums in the area (see attached graphics). Please feel free to share to help spread the word about these events. Our Local Liaisons have worked hard to get these events scheduled and look forward to seeing their "sisters" in person.

Alumnae Communications: Co-Chairs Jane Dure '82 and Melaina Macone '11

-Our Working Group created a series of communications to support the nominations process.

-We are developing content highlighting the 2022 graduation speaker, Maria Thacker Goethe '02.

-We encourage the AAC to assist us by engaging - liking/commenting/sharing - with our posts.

-We're focused on cascading the news from the College.

-Please share all SBC posts on your social media platforms, your class pages & club pages.

Other Social Media:

-[Facebook](#)

-[Twitter](#)

-[Instagram](#)

-[LinkedIn](#)

-[YouTube](#)

-[Sweet Briar Now and Forever Facebook](#)

Governance and Strategic Initiatives Working Group: Co-Chairs El Warner '85 and Martha Tisdale Cordell '82

-Governance reported on the nominations process. The open period for nominations closes on Saturday, April 30. We have received 14 applications and at least one for each open position.

- The nomination committee will meet on Sunday, May 1 to discuss the candidates.
- The process for submissions is running smoothly, and many thanks to all those who have nominated others or themselves.

Clubs: Co-Chairs Catharine Laufer '96 and Abby Anzalone '00

- We have reached out to the area leaders to send guidance about programming for the spring, and Catherine, Abby, and Keeley will follow up with calls and bespoke email messages.
- Upcoming events are planned for the Cleveland and Dallas clubs.
- We are grateful to Club leaders for planning a variety of fun events. If you know of alums who would like to plan future events, please encourage them to participate and pass their names to Keeley Jurgovan (kjurgovan@sbc.edu). This is a great way to engage with fellow local alumnae. We are always looking for new volunteers to help with club efforts.

Class Leadership: Co-Chairs Courtney Hurt '10, Kelly Collins Lear '96, and Ellen Saunders '75

- Extra efforts are being made by the decade chairs and AR&D staff to reach all class leaders encouraging a final push for reunion attendance and end of year gifts.
- Members of the working group are helping struggling classes.
- We are looking forward to this evening's class leader update.

Admissions Ambassadors: Co-Chairs Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15

- This week is an important time to encourage accepted students to make their commitment to Sweet Briar, as we approach May 1 – National Decision Day. Please note, SBC continues to accept applications beyond May 1.
- It's a perfect time to join our effort and we really do need more AAs in **Virginia, DC, Central North Carolina, Texas, and Maryland** so if you have classmates or live in that area - please let us know! Email Heather Ewing '90 hewing@sbc.edu (or one of us) if you have any questions + [Sign up info here.](#)

-The Virginia Breeze Bus Lines offers service to Amherst, VA. Pickup in DC at 10:05am or Dulles Airport at 10:50am and arrive in Amherst at 2:10pm, with stops in between. [More info here.](#)

-Please keep wearing your **Sweet Briar swag and talking up SBC** - we know students, parents and counselors are seeing it.

-[Fly-in Program](#): We continue to hear that people don't know about this important program! Please share that SBC will pay for a student (must be junior or senior) to visit Sweet Briar - we can arrange their flight and they'll stay at the Elston Inn. While we know from our experience that a visit to SBC is life-changing - we track the numbers and it does make a difference!

-Share Sweet Briar with a prospective student! Contact Heather Ewing '90 hewing@sbcsbc.edu for any help and/or more info. Also check out this [link to the Student Referral form.](#)

-While students can visit campus anytime - we also have Saturday and Sunday visit days. [More info here.](#)

-Check out SBC Riding's 2022 [Summer Camp schedule.](#)

-[We have a new AA LinkTree](#) – any Alumna can access it, which is cool because it's a one stop shop for quick facts about Sweet Briar, the programs of study, dates for admissions, etc. You must be a registered AA to access the actual Portal where you would then see your assigned prospective students and their information. There is a link on that page to become an official AA!

-Admissions is working on a Legacy List. If you know anyone in your class or alumnae that have daughters, granddaughters, cousins, nieces, etc, please contact Heather Ewing '90 (hewing@sbcsbc.edu). Please share with your classmates.

Sweet Work Weeks: Co-Chairs Vikki Schroeder '87 and Jessica Hiveley '97

-[Registration for our Summer event is live on the website](#) - July 22 - August 7. We are going over our project and hope to get a large crew this Summer. We look forward to seeing everyone!

Council Operations: Co-Chairs Kathryn Yunk '91, Sarah Reidy-Ferguson '96, and Sarah Clement '75

-Kathryn discussed the agenda for our on-campus meeting, May 6-7.

-Please send to Kathryn, Sarah and Sarah your feedback about the new Zoom format for AA calls.

-Please note upcoming 2022 dates to mark on your calendars:

-May 6-7: Council will be joining the Sweet Briar Board of Directors for an on-campus meeting.

-June 3-5: Reunion 2022 at Sweet Briar. [More info + register here.](#)

-July 22-August 7: Sweet Work Weeks. [More info + register here.](#)

-September 16-17: Leadership meeting at Sweet Briar.

-Reminder to Co-Chairs to please send your WG updates to Sarah RF to be submitted for the call minutes.

Notes—Upcoming Meetings:

*Future Zoom Schedule:

-Sweet Briar College Alumnae Alliance Council + Plus Ones - Tuesdays @ 7:15 EST

May 10

June 7

July 5

August 2

-Alumnae Alliance Council-Only - Tuesdays @ 12 noon EST

May 24

June 21

July 19

August 16

SPRING ATHLETICS SCHEDULE

FEBRUARY

Event	Date	Location
NCEA vs. Georgia	2/4	Sweet Briar, Va.
IHSA vs Mary Washington	2/5	TBD
SWIM - ODAC Championship	2/10 - 2/13	Greensboro, N.C.
LAX vs. Brevard	2/19, 10 a.m.	Brevard, N.C.
IHSA vs. Liberty	2/19	Rustburg, Va.
NCEA vs. SUNY New Paltz	2/25	Sweet Briar, Va.
LAX vs. Eastern Mennonite	2/26, 1 p.m.	Harrisonburg, Va.
TEN vs. Meredith	2/26	Sweet Briar, Va.
TEN vs. Ferrum	2/26	Sweet Briar, Va.
IHSA Region 4 Show	2/27	Sweet Briar, Va.
GOLF vs. Pfeiffer	2/28 - 3/1	Ocean Isle Beach, N.C.

MARCH

Event	Date	Location
LAX vs. Warren Wilson	3/3, 4 p.m.	Sweet Briar, Va.
NCEA vs. Southern Methodist	3/4	Dallas, Texas
NCEA vs. TCU	3/5	Fort Worth, Texas
LAX vs. Cazenovia	3/7	Sweet Briar, Va.
LAX vs. Bethany College	3/10, noon	Sweet Briar, Va.
GOLF vs. Lynchburg	3/14	Lynchburg, Va.
LAX vs. Hollins	3/14, 4 p.m.	Sweet Briar, Va.
TEN vs. Mary Baldwin	3/15, noon	Sweet Briar, Va.
TEN vs. Washington and Lee	3/15, 4 p.m.	Sweet Briar, Va.
TEN vs. Bridgewater	3/18, 2 p.m.	Sweet Briar, Va.
TEN vs. Bluefield	3/18	Sweet Briar, Va.
GOLF vs. Virginia Wesleyan	3/18 - 3/19	Virginia Beach, Va.
NCEA ECAC Championships	3/18 - 3/19	Sweet Briar, Va.
TEN vs. Johns Hopkins	3/19, 4 p.m.	Baltimore, Md.
TEN vs. Randolph-Macon	3/20, 11 a.m.	Sweet Briar, Va.
TEN vs. Averett	3/20, 2 p.m.	Sweet Briar, Va.
TEN vs. Lynchburg	3/22, noon	Lynchburg, Va.
TEN vs. Southern Virginia	3/22, 5 p.m.	Buena Vista, Va.
TEN vs. Trinity	3/23, noon	Sweet Briar, Va.

MARCH (CONTINUED)

Event	Date	Location
TEN vs. Randolph	3/23, 3 p.m.	Lynchburg, Va.
LAX vs. Randolph	3/23, 5 p.m.	Lynchburg, Va.
TEN vs. Marymouth	3/23, 4 p.m.	Sweet Briar, Va.
TEN vs. Salisbury	3/26, 1 p.m.	Newport News, Va.
TEN vs. Christopher Newport	3/27, 11 a.m.	Sweet Briar, Va.

APRIL

Event	Date	Location
TEN vs. Virginia Wesleyan	4/1, 2 p.m.	Norfolk, Va.
LAX vs. Keystone	4/2, 10 a.m.	Sweet Briar, Va.
GOLF: Historic Triangle Invitational	4/4 - 4/5	Williamsburg, Va.
LAX vs. Bryn Athyn	4/6, 7 p.m.	Bryn Athyn, Pa.
LAX vs. Centenary (N.J.)	3/10, noon	Sweet Briar, Va.
IHSA Zone 4 Show	4/9	Laurinburg, N.C.
TEN vs. Hollins	4/10	Sweet Briar, Va.
TEN vs. Guilford	4/10, 1 p.m.	Greensboro, N.C.
TEN vs. William Peace	4/10	Sweet Briar, Va.
GOLF vs. Southern Virginia	4/11 - 4/12	White Sulphur Springs, W.Va.
NCEA Championships	4/13 - 4/17	TBD
TEN vs. Pfeiffer	4/16, 2 p.m.	Misenheimer, N.C.
LAX vs. Wilson	4/16, 2 p.m.	Chambersburg, Pa.
TEN vs. Johnson & Wales (Charlotte)	4/16, 3:30 p.m.	Misenheimer, N.C.
TEN vs. Shenandoah	4/20, 4 p.m.	Sweet Briar, Va.
GOLF: ODAC Championships	4/23 - 4/26	Glen Allen, Va.
LAX vs. Notre Dame (Md.)	4/23, 2 p.m.	Sweet Briar, Va.
LAX vs. Montreat	4/24, noon	Sweet Briar, Va.
LAX vs. Cedar Crest	4/30	Allentown, Pa.

MAY

Event	Date	Location
IHSA National Championships	5/5 - 5/9	Harrisburg, Pa.