



Alumnae Alliance Council Call
Thursday, September 19, 2024
7:00 PM

Join Zoom Meeting

<https://sweetbriarcollege.zoom.us/j/99359409055?pwd=ejZNYmFmTHZTZlJBeVpFUVJnemR3Zz09>

Participants: Michelle Badger '06, Lola Bailey '95, Katrina Bills '97, Natalie Carroll '21, Sarah Clement '75, Meredith Eads '01, Beth Kearns '85, Lea Harvey '90, Jessica Hiveley '97, Kelly Collins Lear '96, Cortney Lewandowski '12, Alexis Meares '14, Arielle Morgan '15, Shanthi Ramesh '06, Vikki Schroeder '87, Catherine Springer '10, Sara Story '22,

College Representative: Tricia Dolph Fallon '84, Manager, Admissions Ambassadors

Key: Red = Action Item; Blue = Decision Made.

1. Welcome, Reminders, and Agenda Review (7:00-7:02PM)
 - a. Appointment of Sarah Clement '75, Interim Governance Co-Chair
 - b. Priorities/Smart Goals
 - i. Need ASAP
 - c. Headshots
 - i. Need ASAP (*even if you sent us one before; we need to update our records as well*)
 - d. Expectations Document (*need from 4 more members*)
2. AR&D Update (7:05-7:15PM)
 - Tricia Fallon '84 appointed Manager for Alumnae Admissions Ambassadors in July; currently managing AAs in 28 states; no current AAs for Indiana; anticipates a busy fall with many fairs; **65 fairs need coverage (see Tricia for details)**; engaging with FIZZ platform for word of mouth marketing; Admissions deadlines are rolling.
3. Working Group – Key Needs or Questions (7:15-7:25PM)

- a. Young Alumnae Support – Natalie Carroll noted that YAS reps attended Honor Code Ceremony and discussed new Admissions Policy briefly during this event; YAS also has written welcome back letters to Seniors; YAS will not assist Admissions due to new policy; does want to support student and alumnae networking; YAS membership push will be launched during the fall.
 - b. Governance and Strategic Initiatives – Sarah Clement welcomed in returning role as new interim co-chair after a hiatus; adds capacity for strategic initiatives.
 - c. Alumnae Clubs – Shanthi Ramesh and Catherine Springer noted upcoming Inauguration watch party, upcoming SBC athletic meets as alumnae club gatherings, the North Texas Bookclub event, 4-5 Sweet Briar Days.
 - d. Class Leadership – Kelly Lear described the recent Class Leaders call with AR&D; 80 attendees offered a great deal of feedback on Admissions Policy; aiming to focus on connection of alums to one another and the shared experience.
 - e. Alumnae Communications – Alexis Meares and Sara Story indicated little social media other than interaction with official AAC posts; focusing on students at events.
 - f. Admissions Ambassadors – Katrina Bills described a similar challenge to Class Leaders due to Admissions Policy; focusing on celebrating current students; **need talking points on Admissions Policy to support AAs; also need FAQ to point perspectives to on website.**
 - g. Sweet Work Weeks – Meredith Eads and Vikki Schroeder had no updates to report.
 - h. Council Operations – Michelle Badger, Cortney Lewandowski, and Lea Harvey mentioned the upcoming Ops session on September 17 with the Board in advance of Inauguration; will summarize prior memo and statement on the Admissions Policy and suggest regional engagements for the Board and Administration to clarify outstanding questions and gain feedback on the Admissions Policy.
4. Council Work and Collaboration (7:25-8:00PM)
- a. Email accounts for Working Groups

- b. Discussion of statement from AAC regarding Admission Policy
 - i. Meeting with the BoD – see above bullet *h*.
- c. Discussion of upcoming quarterly alumnae call
 - i. Archaeology Professor- Erin Pitt
 - 1. Looking at mid October in the afternoon

Important Upcoming Dates:

Inauguration → September 28

Next Council Call → October 17