



Alumnae Alliance Council Call  
Thursday, October 17, 2024  
7:00 PM

Join Zoom Meeting

<https://sweetbriarcollege.zoom.us/j/99359409055?pwd=ejZNYmFmTHZTZlJBeVpFUVJnemR3Zz09>

Participants: Michelle Badger '06, Lola Bailey '95, Katrina Bills '97, Sarah Clement '75, Meredith Eads '01, Beth Kearns '85, Jessica Hiveley '97, Kelly Collins Lear '96, Cortney Lewandowski '12, Alexis Meares '14, Arielle Morgan '15, Vikki Schroeder '87, Catherine Springer '10, Epiphany VandeBogart '15

College Representative: Lee Anne Chaskes '83

**Key: Red = Action Item; Blue = Decision Made.**

1. Welcome, Reminders, and Agenda Review (7:00-7:05PM)
  - a. Priorities/Smart Goals
    - i. Need ASAP
  - b. Headshots
    - i. Need ASAP (*even if you sent us one before; we need to update our records as well*)
2. AR&D Update (7:05-7:15PM)
  - a. Lee Anne Chaskes
    - i. Sweet Briar Days and other college news (*see below*)

**Alumnae Clubs are active throughout the year.**

- Alumnae cheered on Vixen soccer team at VA Wesleyan University last weekend
- Dallas alumnae will meet Saturday at a cafe to discuss Flight Behavior by Barbara Kingsolver. The Dallas SBC book club discusses books with an SBC connection. Barbara Kingsolver worked extensively with Linda Fink and her husband Lincoln Brower studying monarch butterflies.

- Hunt Country and San Antonio Alumnae Clubs gathered on Sept 28 and all who attended had a wonderful time

**Plans for Sweet Briar Days (held in December and January) are due to Keeley Jurgovan (kjurgovan@sbc.edu) by October 31.**

- 8 events are already on the schedule.
- **Sweet Briar Days:**
  - Provide joy and connection to alumnae of all ages;
  - Provide a warm welcome to young alumnae and alumnae new to the area;
  - Welcome current students and their families into the SB network (Current students will be invited if the event is during winter break: Wednesday, Dec 18-Monday, January 13. Keep in mind many students will be traveling during the break, especially Jan 10-13.)
- **Events can be simple.** A dutch treat for lunch at a restaurant or a visit to a museum would be great. Gatherings in homes are always special. Please keep in mind accessibility. Select someplace older alums can navigate, younger alums can afford and a place that is not too loud for good conversation.

**Keeley would love to talk with you or any alumnae about making plans for Sweet Briar Days.** Keep in mind that plans are due Oct 31. The College will send invitations 4-6 weeks ahead of the event and take responses. We will rely more on email invitations than printed mailed ones this year because of problems with the US postal system.

**Please attend any event in your area and encourage your friends and classmates to attend too.**

3. Working Group – Key Needs or Questions (7:15-7:25PM)
  - a. Young Alumnae Support (Arielle Morgan)
    - i. Working on Valentine's and planning the charcuterie board event for the senior class
    - ii. Have spoken to the senior representatives from SGA regarding the Admissions Policy
  - b. Governance and Strategic Initiatives (Jessica Hiveley)
    - i. Currently reviewing the PoG with working group members
    - ii. Co-chairs need to meet to discuss other next steps
  - c. Alumnae Clubs (Cortney Lewandowski *stepping in for Catherine Springer*)

- i. Richmond area alumnae gathered for the IHSA show recently
    - ii. Catherine and Keeley Jurgovan will be reaching out to club leaders in the coming weeks to try and get more SBC Day events on the calendar
  - d. Class Leadership (Kelly Collins)
    - i. Currently in a holding pattern
    - ii. If any alumnae does not wish to be solicited, please let Lee Anne Chaskes or Megan Sunwall know
    - iii. The class of 2015 wants to hold a memorial service for the loss of their classmate earlier this year at Reunion; **still waiting for help from AR&D and the Engineering Department**
  - e. Alumnae Communications (Alexis Meares)
    - i. Currently do not have an AR&D counterpart
    - ii. Monitoring posts across all social media platforms
  - f. Admissions Ambassadors (Epiphany VandeBogart)
    - i. Celebrating the work that is being done with the AAs at college fairs
    - ii. Book award will be happening soon
  - g. Sweet Work Weeks (Meredith Eads)
    - i. Lola is developing goals for Summer 2025 as it will be the 10th anniversary
    - ii. **Would like to have a goal with AR&D as there have been changes to their counterparts as well**
  - h. Council Operations (Michelle Badger)
    - i. Recently had a meeting with President Hutson to discuss our presentation to the Board of Directors on Thursday, September 26th
4. Council Work and Collaboration (7:25-8:00PM)
- a. Follow-up from Board Meeting
    - i. Discussion with President Hutson
      - 1. The Board of Directors appreciated the time the Operations co-chairs gave for their presentation and our professionalism
      - 2. Waiting on the Attorney General to review the language of the Admissions Policy
      - 3. Suggested President Hutson have regional calls to discuss the policy change with all alumnae
    - ii. Possibility of a new working group on the Council that focuses on student success
      - 1. **Look at creating a task force within Governance**

Important Upcoming Dates:

Next Council Call → November 21st