



Alumnae Alliance Council Call Minutes  
Thursday, November 21, 2024  
7:00 PM

Participants: Natalie Carroll '21, Lola Bailey '95, Sarah Clement '75, Beth Kearns '85, Jessica Hiveley '97, Kelly Collins Lear '96, Cortney Lewandowski '12, Alexis Meares '14, Arielle Morgan '15, Vikki Schroeder '87, Catherine Springer '10, Sara Story '22, Epiphany VandeBogart '15, Lea Harvey '90

College Representative: Lee Anne Chaskes '83

**Key: Red = Action Item; Blue = Decision Made.**

1. Welcome, Reminders, and Agenda Review (7:00-7:05PM)
  - a. Congratulations to Michelle Badger on her State Representative win for Plymouth, MA
  - b. Shared new graphic of AAC co chairs
2. AR&D Update (7:05-7:15PM)
  - a. Lee Anne Chaskes
    - i. Current co-chairs are now up to date on the College's website.
    - ii. Giving Tuesday appeals will enable donors to give to the College overall or targeted areas of operations that draw on unrestricted support: scholarships, campus stewardship, and academic/faculty support.
    - iii. New Admissions VP has arrived on campus, Christopher Smith.
    - iv. Sweet Work Weeks dates will soon be set; Claire Griffith will be in contact with co-chairs.
    - v. New Student Success Center is open in the Library.
    - vi. The Spring Board meeting will be the last weekend in April.
3. Working Group – Key Needs or Questions (7:15-7:25PM)
  - a. Young Alumnae Support – Arielle and Natalie – 29 members in YAS currently; includes Turning Point students; met recently with CEO on campus; sent cards to all returning Seniors, which was appreciated; on campus for Valentines Day for charcuterie making event.

- b. Governance and Strategic Initiatives – Jessica, Beth, and Sarah C. – No updates.
  - c. Alumnae Clubs – Catherine – 27 Sweet Briar Days coming up (including an event in London!); Atlanta club requested AR&D representative to attend; not all have done so; alumna in mid-70's and older receive paper invitations, while others receive email; invitations distributed on a rolling basis; if AAC members want to attend, contact Catherine.
  - d. Class Leadership – Kelly – Focused on Giving Tuesday; each class asked to work to acquire five new donors.
  - e. Alumnae Communications – Alexis and Sara – **Considering content for Giving Tuesday posts that highlights new ways to give (see above);** discussed strategy and asked for co-chair feedback; will post re: Sweet Briar Days.
  - f. Admissions Ambassadors – Epiphany – College fair season completed; all current AAs actively volunteering; have lost some AAs due to the new admissions policy; reaching out to accepted applicants currently.
  - g. Sweet Work Weeks – Vikki and Lola – No updates
4. Council Work and Collaboration (7:25-8:00PM)
- a. Looking at restructuring of the Council – Cortney and Lea– **Teed up idea of restructuring AAC based on AR&D needs and AAC volunteer interests and capacity; asked co-chairs to think about these issues and be prepared to discuss at next meeting.**

**Important Upcoming Dates:**

Giving Tuesday → December 3rd

Next Council Call → December 19th

Spring Board Meeting on campus → April 25-27th