



Alumnae Alliance Council Call
Thursday, February 20, 2025
7:00 PM

Participants: Michelle Badger '06, Courtney Hurt '10, Cortney Lewandowski '12, Katrina Balding Bills '97, Natalie Carroll '21, Kelly Collins Lear '96, Alexis Meares '14, Catherine Springer '10, Epiphany VandeBogart '15, Jackie Vari '22, Lola Bailey '95, Beth Kearns '85, Sarah Clement '75

1. Welcome, Reminders, and Agenda Review (7:00-7:05PM)
 - a. Mark your calendar for the April 25-27 Spring Board meeting on campus!
2. AR&D Update (7:05-7:10PM)
 - a. See link
<https://drive.google.com/file/d/1JpC1-arrPsf2MQUvhe3pd3g7NlnMtG7/view?usp=sharing>
3. Working Group – Key Needs or Questions (7:10-7:15PM)
 - a. Young Alumnae Support (Natalie Carroll)
 - i. Charcuterie Board Night with CEO went well; hosted over 50 students all while networking and getting their name out there
 - ii. Valentine's Day card drop happened which included a "sweet" note. YAS infographic, and a sweet treat
 - b. Governance and Strategic Initiatives (Sarah Clement)
 - i. In discussion with the Operations co-chairs about next steps with the Council
 - c. Alumnae Clubs (Catherine Springer)
 - i. No updates
 - d. Class Leadership (Kelly Collins Lear)
 - i. Gearing up for March Days of Giving (March 1st-10th)
 - ii. Kelly is reaching out to new Class Leaders from the 4s and 9s to welcome them to leadership and see if they need any help
 - iii. Focusing on engaging classmates
 - e. Alumnae Communications (Sara Story)
 - i. No updates
 - f. Admissions Ambassadors (Katrina Bills)

- i. Sweet Briar will be part of the Amazon Prime College search program- will be filming on campus this Spring
 - ii. Spring College Fairs are booking now!!!
 - iii. Accepted Students Day is coming up on Monday, March 3rd
 - iv. Call a thon for application generation is in Beta testing now
 - g. Sweet Work Weeks (Lola Bailey)
 - i. The summer session will run from Friday, July 11 thru Monday, July 21. (10 days for 10 years)
 - ii. Projects being explored:
 - FACS: Various projects inside/outside FACS building
 - Riding Center: powerwash benches, walls
 - Communications: Tagging yearbook pictures
 - Library: cataloguing collections, moving books, setting up displays, etc.
 - Landscaping: Weeding/mulching; Clearing trees/raising canopy in wooded area between Elston & Wailes; Trail cleaning (if not completed by Amherst Mountain Biking Club beforehand).
 - iii. Will be modifying the skills/abilities portion of the registration to get a clearer idea of volunteers actual abilities/limitations.
 - iv. Plan to send out an Interest Survey once projects are finalized to see who would like to work on what project. Some projects may be added or removed based on the survey results.
 - h. Council Operations
 - i. See Council Work and Collaboration section below
- 4. Council Work and Collaboration (7:15-8:30PM)
 - a. Discussion of upcoming Nominations process
 - i. Look at moving to September following the Leadership Conference
 - ii. Have all current co-chairs stay in their positions until then
 - b. Discussion of restructuring of Council
 - i. Consolidation of Working Groups
 - 1. Engagement and Philanthropy
 - ii. Working Groups
 - 1. Communications- find a way to share “unique” content that is not related to posts already shared by the college
 - 2. Clubs- look into other “initiatives” with leaders
 - 3. Class Leadership- continue with engagement efforts
 - 4. Admissions Ambassadors- need to build bench of ambassadors
 - 5. Sweet Work Weeks- works with a specific group of alumnae

- 6. YAS- best year so far; better way for YA voices to be heard on campus
 - 7. Governance- could look at combining with Operations Working Group; focus on recruitment, retention
- c. Discussion of Community Call with President Hutson
 - i. Questions
 - 1. Submit a Google Doc about a month in advance
 - ii. Potential date
 - 1. Between Commencement and Reunion?
- d. Discussion of meeting times
 - i. Going back to inviting the community to monthly call

Important Upcoming Dates:

Next Council Call → March 20th

Spring Board Meeting on campus → April 25-27th