

**AA Council:** Norma Valentine '93, Heather Ewing '90, Maggie Patrick '07, Sara Parsatoon '11, Phyllis Jordan '80, Jane Dure '82, Sarah Reidy Ferguson '96, Debra Elkins '93, Sarah vonRosenberg '72, Katie Schellhammer '95

AR&D Staff: Mary Pope Hutson, Claire Dennison Griffith, Clelie Steckel, Rachel Pietsch

**Plus Ones:** Sarah Ince '99, Frances Morse '68, Cyndi McCabe '74, Debbie Thurman '76, Sarah Machinist '01, Nancy Wright '68, Caroline Wright '79, Martha Holland '72, Muffy Parsons '78, Carter Frackleton '72, Jean Bryan '82, Janet Gibson '72, DeDe Conley '72, Nancy Piper '74, Myth Bayoud '80, Mary Sue Thomas '72, Suzanne Liscouski '90, Julia Schmitz '03, Evangeline Taylor '00, Amy Lamphere '80, Jeanette Pillsbury '72

<u>Meeting Purpose</u>: Regular operations teleconf of the SBC Alumnae Alliance Council (AA Council) to share information and coordinate efforts. PlusOnes who listen in on standing AA Council teleconfs, and participate as appropriate, include alumnae who are active in a number of Alumnae Alliance related activities and are assisting with improving overall alumnae engagement and timeliness of communications.

<u>Council Operations</u>: As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward "Alumnae Engagement, Students, and Money" to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- Keep the "4 P's" Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets twice per month via teleconf. Upcoming Tuesday teleconfs from 12 1 pm ET (10/17/2017; 10/31/2017; 11/14/2017; 11/28/2017; 12/12/2017)
- After each meeting, minutes are drafted and reviewed by Council members. Minutes are then shared to AR&D staff for their operations oversight, in alignment with SACS accreditation principles. See minutes online, posted about a week after each meeting at <a href="http://sbc.edu/alumnae-development/alumnae-alliance/">http://sbc.edu/alumnae-development/alumnae-alliance/</a>

#### **AR&D Staff Requests and Updates:**

- **President Woo Tour:** Save-the-dates emails and paper invites with RSVPs are being sent out as dates are confirmed for different cities. An event has not yet been planned for the Midwest AR&D will consider the possibility, or the option of a webinar.
- AR&D Vice President Mary Pope Hutson '83 said we witnessed a turning point in our history. President Woo's Inauguration Speech was very well received, and the College is exploring printing copies. Thank you to those who participated in the Alumnae Leadership training weekend. There were a lot of great discussions. We will continue to work on things to move the college forward. Thanks to those helping with events across the country. We have had 9 events so far with a warm reception and positive results. We are feeling the momentum. With vision comes change. Some tough changes, but we will make SBC the leader in women's liberal arts colleges.

## Clubs and Virtual Auction: Kathryn Yunk '91 and Norma Valentine '93 (interim)

• Nashville and Birmingham added on the President Woo tour for October 4. Dallas is November 2. Please share to alumnae in those areas. Philadelphia has been scheduled for November 15.

- If you hear of alumnae not receiving invites, please help with getting their latest contact info and connecting them to the college. AR&D point of contact: call Rachel Pietsch at 434-381-6163 or email rpietsch@sbc.edu
- Event info is also posted on the main Alumnae Alliance Facebook page under the "Events" navigation link on the left side of the page <a href="https://www.facebook.com/sweetbriaralumnae/">https://www.facebook.com/sweetbriaralumnae/</a>

PRESIDENT WOO'S TOUR OF CITIES – SCHEDULED DATES				
✓ Richmond, VA September 6	✓ Annapolis/Baltimore, MD September 28	Denver, CO TBD		
✓ Charlottesville, VA September 7	✓ Nashville, TN October 4	Houston, TX November 1		
✓ Lynchburg / Amherst, VA – at Sweet Briar on September 12	✓ Birmingham, AL October 4	NEW Dallas, TX November 2		
✓ Raleigh, NC September 14	✓ Atlanta, GA October 5	Los Angeles, CA TBD		
✓ Charlotte, NC September 19	New York, NY October 11	San Francisco, CA TBD		
✓ Hunt Country (Warrenton), VA Sept 26	Boston, MA TBD	NEW Philadelphia (Haverford), PA November 15		
✓ Washington, DC and Arlington, VA Sept 27		Hampton Roads/Norfolk, VA November 16		

- Sweet Briar Day events Clubs are invited to start planning now (roughly 3 months out!).
  - o Neat Fact: Traditionally celebrated on December 28th, the annual observance began in 1922.
  - In partnership with Admissions Ambassadors, Alumnae Clubs are asked to invite current and prospective students and their families to SBC events (e.g., Back-to-School Days, Sweet Briar Days) in each Alumnae Club community so they can meet and build relationships with alumnae and friends of SBC

## Media, Marketing and Communications (MMC): Phyllis Jordan '80 (interim), Jane Dure '82 (interim), Sarah Reidy Ferguson '96 (interim), Josie Beets '00 (interim)

- Regarding social media, if you see anything in which you need us to respond, let us know.
- Anyone interested in helping with social media contents development and social media channels moderation, or drafting articles for the Magazine, Briar Wire, editing class notes, etc. Please contact our four interim co-chairs to get involved!
- Operational focus to re-echo postings to alumnae from official SBC social media (e.g., Sweet Briar College website, Sweet Briar College Now and Forever Facebook, SBC Twitter and Instagram accounts) and the SBC news page (http://sbc.edu/news/). Class and Club Leadership Teams are encouraged to use the news roundup at the end of this agenda, and Alumnae Alliance social media feeds to share to Classes and Clubs alumnae.
  - o Social media:
    - Alumnae Alliance Facebook Page <a href="https://www.facebook.com/sweetbriaralumnae/">https://www.facebook.com/sweetbriaralumnae/</a>
    - Alumnae Alliance Twitter Feed: @sbcalumnae
    - Alumnae Alliance Instagram Feed: @sbcalumnae
- <u>SBC Magazine</u> -- The next issue is targeted for early November. More than 50 classes have submitted class notes. Jane Dure '82 is editing this edition and said things are moving on schedule.
  - o SBC Magazine archives https://sbc.edu/magazine/magazine-archives/
- **Briar Wire e-newsletters** (College's monthly alumnae newsletter, sponsored by the Alumnae Alliance and produced by the Alumnae Relations and Development team) <a href="http://sbc.edu/alumnae-development/the-briar-wire/">http://sbc.edu/alumnae-development/the-briar-wire/</a>

## Admissions Ambassadors (formerly AARs): Michelle Badger '06 and Heather Ewing '90 (interim)

- Kudos to Savannah Oxner '05 and Michelle Badger for all their hard work with organizing coverage of college fairs. We are working on finding city leaders to help staff fairs. These leaders will assist communication in the long run. Thank you to all working the college fairs. The next phase is the high school, barn and military visits. A conference call is scheduled for next Tuesday to help train AA's to do high school visits. Any AA can let Admissions know what high schools you want to "adopt." This is a huge President Woo priority.
- We have already covered 100 fairs planned for this fall. The approach is more targeted to areas that we have known student interest and an alumnae base.
- We encourage alumnae to volunteer to help. If they see a college fair that isn't be covered, alumnae should let the college know or contact Michelle and Heather.
- Overall, this academic year the program will organize 250+ Ambassadors to assist with college fairs, school visits, and contacting prospective students
  - o Focused states / cities approach and leadership teams aligned with Alumnae Clubs
  - Refined recruiting and retention relationship-building approach is personalized and time intensive. We deliberately seek out students we want to "bring into the SBC family" by building the pipeline.
- Admissions Ambassadors are using an annual signup process to confirm contact info, complete
  annual refresher training, and update the volunteer agreement. Please use this Google doc form <u>link</u>
  to sign-up.
- Everyone can always **refer students using the online form** <a href="http://sbc.edu/admissions/refer-a-student/">http://sbc.edu/admissions/refer-a-student/</a>
- Everyone can also recommend students to come visit Sweet Briar and/or attend an Admissions Open House
  - O Admissions Open House Dates: Sun-Mon, Oct 8-9 and Sun-Mon, Nov 12-13. Prospective students can register to attend an open house online at <a href="https://admissions.sbc.edu/portal/open\_house">https://admissions.sbc.edu/portal/open\_house</a>
  - Explore Engineering, Chemistry, Archaeology, Environmental Sciences, Music and Creative Writing are also great events to mention to prospective students to get them to visit SBC early as high school students.

### Young Alumnae Working Group: Sara Parsatoon '11

The working group will identify and groom new leaders. Building a list of people. They are in the beginning stages to get everything going. This group will advise on young alumnae communications, young alumnae giving societies, and explore revitalizing the interface to the Student Government Association (SGA) / Student Relations Committee (SRC)

Strategic Initiatives: Debra Elkins '93, Sarah vonRosenberg '72 and Sarah Clement '75 (interim)

- Happy Birthday to the Alumnae Alliance. We are officially two years old, since beginning operations as of October 5, 2015!
- Nominations for the open positions will be closing down soon. Please nominate. Please keep recruiting Plus Ones. Our roster is over 90 Plus Ones! (Many Plus Ones have noted they very much appreciate the regular news updates in agendas and minutes, even if they have to miss a teleconf, where additional operational information and insights are shared.)
  - The Governance Working Group is still recruiting. Interim co-chairs should nominate themselves. Please help share the info widely; self-nominations are welcome! Info on the nominations process, FAQs, and Nomination Form:
    <a href="http://sbc.edu/alumnae-development/alumnae-alliance-council-nominations/">http://sbc.edu/alumnae-development/alumnae-alliance-council-nominations/</a>
    Open positions we are currently seeking:

- Co-Chairs and 5-6 Members for Council Strategic Initiatives / Governance WG
- Co-Chair for Clubs WG
- Co-Chair for Alumnae Admissions Ambassadors WG
- Co-Chair for "The Network" (and Lifelong Learning) WG
- 4 Co-Chairs for the Alumnae Media, Marketing, and Communications WG (2 for traditional media, 2 for social media)
- Solicitations will next move forward for an Alumnae Alliance Representative to the Board of Directors / Buildings, Grounds and Technology Committee and Co-Chairs / Liaisons to the Development Working Group, once other Council Co-Chairs have been completed in the first iteration. This will allow the Gov WG to evaluate and adjust the process if needed.
- O In addition, over the next 6+ months the Governance WG will refine Council Guiding Principles and Core Values, and review the AA relationship to the College framed by the Sweet Briar Institute Trust and the Board By-Laws, SACS Accreditation Principles, accounting and tax considerations, and directors & officers' insurance liability concerns. More to follow on this, because we know many alumnae are interested in and want to have input on refining governance!
- **Minutes** available at http://sbc.edu/alumnae-development/alumnae-alliance/
- Special recognition to DeDe Conley '72 for highlighting new stories and alumnae updates, which are included at the end of the agenda. Updates include events on campus, press coverage about Sweet Briar's academic repositioning and tuition reset, and highlights of alumnae.
- PlusOnes are encouraged to share this information widely to Alumnae Clubs, Classes, and various alumnae networks.

## "The Network" and Lifelong Learning: Katie Schellhammer '95 and Heidi Trude '07 (interim)

- The working group of industry experts is developing a proposal for future Alumnae College oncampus courses and will submit this to the College when the College is ready.
- We are also developing an Alumnae in Residence/Alumnae Speaker Series in conjunction with Alumnae Relations and Career Services.
- We are assisting Career Service in planning a student career trip to Washington, DC in early March. This coincides with the Virginia Tech Job Fair that is extremely valuable to students. We hope to have a career networking event with alumnae and provide students the opportunity to visit some alumnae offices. We are working with the DC Metro Alumnae Group to plan this.
- **Alumnifire** Don't forget to setup email alerts. <a href="https://sweetbriar.alumnifire.com">https://sweetbriar.alumnifire.com</a>. Over 1,700 alumnae, students and faculty registered online (ratio of 15 alumnae per student!).
- Career Services, Career Beam: New 24/7 platform is now live and can assist students and alumnae with career and job exploration, resume writing, and interview practice. Here's the link Career Beam Career Services from Barb Watts. https://cb.careersearch.net/register/sweetbriar.tt2

#### **Development Working Group:** Maggie Patrick '07 (interim), Cathy Foose '78 (interim),

- The College is working on a more formal wealth screening with Alexander Haas (development strategy and research firm that assisted during SavingSweetBriar days) to find potential donors who were not on our radar before.
- The college would like to know if you have included SBC in your estate plans. There is a form online you can send in related to Williams Associates. The College does not have to know the amount, but just that SBC is included. This helps SBC for planning purposes.
- **Sweet Briar Fund for Fiscal Year 2018** has officially launched as of September 27, 2017 with an email to alumnae and friends of the College. You can make a gift online at <a href="mailto:sbc.edu/give">sbc.edu/give</a> or learn about other ways to make a gift at <a href="mailto:sbc.edu/alumnae-development/ways-to-give">sbc.edu/alumnae-development/ways-to-give</a>
- Also check out the **Planned Giving** information online and how to become an **Indiana Fletcher** Williams Associate at <a href="http://plannedgiving.sbc.edu">http://plannedgiving.sbc.edu</a> (P.S. For those of you thinking about naming

- SBC as a beneficiary in your 401K, life insurance, etc. all the info is self-serve online to fill out the forms including **Legal Name:** Sweet Briar College, **Address:** 134 Chapel Road, Sweet Briar, VA 24595, **Federal Tax ID Number:** 54-0534105)
- Honor Role of Donors for July 1, 2016 to June 30, 2017 is online <a href="http://sbc.edu/alumnae-development/giving-societies/">http://sbc.edu/alumnae-development/giving-societies/</a>. Also see the web exclusive lists for donors to the Friends of Art, Library, Athletics and Riding.
- **Reunion Save-the-Date:** scheduled for June 1-3, 2018. 3's and 8's are celebrating 5-year milestone reunions; all classes are invited to "come home!"

#### Plus Ones Round Robin – additional Q&A / feedback

- When is Amherst County Day? Oct. 28 11-3pm. This is a relationship building event between county and school. A great event. The 4-H Club, National Guard, SBC Admissions all have tables there. A fun family day.
- What is the feedback from President Woo's tour? Are we getting good crowds? Consistently about 75-100. In reality, not everyone rsvp's. However, we have had attendees coming to these events that haven't been to events in a long time. We have had positive responses from attendees, and we are helping to spread the word. We have been pleased with the turnouts.
- Any more thought about having a live-feed we binar event with the President? Some places have media policies, which makes it difficult to broadcast an event in locations already planned. Will take it back to AR&D for further consideration.
- **Girl Scouts of America National Conference** Mary Pope Hutson, Claire Griffith and Melissa Richards are attending the National Girl Scouts Conference in Columbus, OH. The Girl Scouts agenda and Sweet Briar's agenda are closely aligned, especially related to STEM. Making connections there this weekend. We will have a booth and taking names. 10,000 people attending this conference.

News to Pass Along to Alumnae (Special thanks to De De Conley '72 for the news roundup!)

#### **EVENTS ON CAMPUS**

- Explore Weekends for High School Girls http://sbc.edu/explore/
  - o Explore Archaeology Weekend for High School Girls: Oct. 6-7, 2017 <a href="http://sbc.edu/social-sciences/explore-archaeology-weekend-for-high-school-girls/">http://sbc.edu/social-sciences/explore-archaeology-weekend-for-high-school-girls/</a>
  - Explore Chemistry Weekend: Oct 13-14, 2017 (sold out) http://sbc.edu/stem/explore-chemistry-weekend-for-high-school-girls/
  - Explore Environmental Sciences Weekend for High School Girls: October 13-14, 2017 (available) http://sbc.edu/stem/explore-environmental-science-weekend-for-high-school-girls/
  - o **NEW Explore Creative Writing Weekend for High School Girls, Nov 10-11, 2017** (available) <a href="http://sbc.edu/arts/explore-creative-writing-weekend-for-high-school-girls/">http://sbc.edu/arts/explore-creative-writing-weekend-for-high-school-girls/</a>
  - o NEW Explore Music Weekend for High School Girls, Nov 10-11, 2017 (available) http://sbc.edu/arts/explore-music-weekend-for-high-school-girls/
  - Explore Engineering Weekend for High School Girls: Nov 10-11, 2017 (available); March 30-31, 2018; http://sbc.edu/engineering/explore-engineering-for-high-school-girls/
  - o **Summer Explore Engineering Design Course for High School Girls:** July 29 August 3, 2018 http://sbc.edu/stem/explore-engineering-for-high-school-girls/
- Career Services, Sweet Briar College We're proud to say that eight out of 10 students complete at least one internship while attending Sweet Briar. http://sbc.edu/career-services/why-intern/

- **SBC Theatre concert presentation of "Avenue Q**," at 7:30 p.m. Oct. 12, 13 and 14, and 2:30 p.m. Oct. 15, in Babcock <a href="http://sbc.edu/news/sweet-briar-theatre-stages-concert-version-of-avenue-q-a-funny-musical/">http://sbc.edu/news/sweet-briar-theatre-stages-concert-version-of-avenue-q-a-funny-musical/</a>.
- Sweet Briar Riding IHSA team starts new season. <a href="http://sbc.edu/news/ihsa-team-starts-new-season-new-region-as-high-point-team-champion/">http://sbc.edu/news/ihsa-team-starts-new-season-new-region-as-high-point-team-champion/</a>
- Sweet Briar Riding Excited to Compete Against Higher Competition:
   https://www.seattletimes.com/nation-world/sweet-briar-excited-to-compete-against-higher-competition/
- Sweet Briar Tennis Performs Well at ITA Regionals to finish up fall season. Spring Tennis at SBC Feb 20 vs Washington and Lee, Mar 14 vs Bridgewater, March 15 vs Mary Baldwin, Mar 28 vs Roanoke: <a href="http://www.vixenathletics.com/sports/wten/2017-18/releases/20170925kvgvnl">http://www.vixenathletics.com/sports/wten/2017-18/releases/20170925kvgvnl</a>. Tennis calendar: <a href="http://www.vixenathletics.com/sports/wten/2017-18/schedule">http://www.vixenathletics.com/sports/wten/2017-18/schedule</a>.
- SBC Gym open to Amherst community with paid subscription information: http://vixenathletics.com/facilities/Building\_Hours
- **Profiles of Sweet Briar Students** <a href="http://sbc.edu/fierce/">http://sbc.edu/fierce/</a>
  Check out 20+ student profiles online with quotes about their experience at Sweet Briar.
- Admissions Blog
  - 100 Ways (okay maybe 10) to bond with your professors (Sept 21, 2017 by Baylee Worth '18)

http://sbc.edu/news/admissions-blog-100-ways-okay-maybe-10-to-bond-with-your-professors/

- o My 5 Favorite Sweet Briar Traditions (Sept 28, 2017 by Annabeth Griffin '18) http://sbc.edu/news/admissions-blog-my-5-favorite-sweet-briar-traditions/
- Melissa Richards #ProjectPowerLunch with each and every senior. Melissa Richards, VP for Communications and Enrollment is having lunch with each member of the senior class at Sweet Briar College because as she says "Sweet Briar Seniors, you have a story a story so unique the world needs to hear it." Follow #ProjectPowerLunch on Twitter at <a href="https://twitter.com/hashtag/ProjectPowerLunch?src=hash">https://twitter.com/hashtag/ProjectPowerLunch?src=hash</a>

#### NEWS ABOUT SWEET BRIAR AND THE ACADEMIC REPOSITIONING

- Meredith Woo '80 Sworn-in as Sweet Briar President, A 'New Chapter' in College's History, Bowdoin College. <a href="http://community.bowdoin.edu/news/2017/09/meredith-woo-80-sworn-in-as-sweet-briar-president-a-new-chapter-in-colleges-history/">http://community.bowdoin.edu/news/2017/09/meredith-woo-80-sworn-in-as-sweet-briar-president-a-new-chapter-in-colleges-history/</a>
- The Tuition-Reset Strategy: <a href="https://www.insidehighered.com/news/2017/09/25/trustees-and-new-presidents-lead-push-tuition-resets-despite-debate-over-practices">https://www.insidehighered.com/news/2017/09/25/trustees-and-new-presidents-lead-push-tuition-resets-despite-debate-over-practices</a>
- Sweet Reset: Sweet Briar College overhauls its organizational structure, tuition. https://medium.com/@smithem1029/sweet-reset-a70f12118132 Liberty U '19 author.
- A Teaching Newsletter, A New Core: <a href="http://www.chronicle.com/article/Teaching-Newsletter-A-New/241196">http://www.chronicle.com/article/Teaching-Newsletter-A-New/241196</a>

- Sweet Briar Moves Up Six Spots in US News and World 2018 Ranking! Sweet Briar College has climbed six spots to land at No. 134 on the National Liberal Arts Colleges list. http://sbc.edu/news/sweet-briar-moves-up-in-u-s-news-world-reports-best-colleges-2018-ranking/
- Sweet Briar in Top 30 Value Liberal Arts Schools in the South:
  <a href="http://www.bestvalueschools.com/rankings/liberal-arts-colleges-south-roi/">http://www.bestvalueschools.com/rankings/liberal-arts-colleges-south-roi/</a> Sweet Briar came in at No. 21 due to its continued "reputation of excellence," making it "one of the best liberal arts colleges in America," according to the website. "Liberal arts colleges are often smaller than research universities, providing the perfect atmosphere in which an ambitious student can excel, form meaningful relationships, and pursue opportunities that might otherwise be unavailable," the authors note further. Sweet Briar College has managed to maintain its reputation of excellence and is still one of the best liberal arts colleges in America. The ranking is based on each school's 20-year return on investment. <a href="http://sbc.edu/news/sweet-briar-among-bestvalueschools-coms-30-best-liberal-arts-colleges-in-the-south/">http://sbc.edu/news/sweet-briar-among-bestvalueschools-coms-30-best-liberal-arts-colleges-in-the-south/</a>
- How Slashing Tuition Helped Sweet Briar College Rebound: <a href="https://edlab.tc.columbia.edu/blog/13422-How-Slashing-Tuition-Helped-Sweet-Briar-College-Rebound-From-a-Financial-Nightmare">https://edlab.tc.columbia.edu/blog/13422-How-Slashing-Tuition-Helped-Sweet-Briar-College-Rebound-From-a-Financial-Nightmare</a>
- Roots and Remembrance: Poplar Forest event helps dozens delve into African-American past. When Amherst native Crystal Rosson's grandfather Sterling Jones Jr. died in 2012, it awakened a need to know more about her family. She soon discovered she was a descendant of the slaves of Sweet Briar Plantation, now the site of Sweet Briar College. Through her search, Rosson met Sweet Briar College humanities research professor Lynn Rainville, founding director of the Tusculum Institute, a historic preservation center at Sweet Briar College, and author of "Hidden History: African American Cemeteries in Central Virginia." Lynn and Crystal presented their research methods at this event. <a href="http://www.newsadvance.com/news/local/roots-and-remembrance-poplar-forest-event-helps-dozens-delve-into/article\_13a1b9cd-e98e-58aa-9f13-63cb94555517.html">http://www.newsadvance.com/news/local/roots-and-remembrance-poplar-forest-event-helps-dozens-delve-into/article\_13a1b9cd-e98e-58aa-9f13-63cb94555517.html</a>
- Sweet Briar visits Foxcroft School Middleburg, VA: Sept 27, Barbara Conner @ BConnerFXC: Loved having <u>@Sweetbriaredu</u> visit <u>@FoxcroftSchool</u> to share the <u>#Fierce</u> vision of this extraordinary college community.
- Sweet Briar at the Madeira School McLean, VA: The Madeira School @madeiraschool, Sep 26, Snails, stop by the library today to visit with reps from @colgateuniv @mtholyoke @radfordu @SaintAnselm @WoosterEdu @Sweetbriaredu & @UofR

#### **ALUMNAE HIGHLIGHTS**

• Hortense Hayes Powell Cooper, mother of Nashville congressman, councilman, dies at 98 The Tennessean, Hortense Cooper, a graduate of Sweet Briar College who completed graduate studies at Peabody, was born into a family tree with vast political ties. Hortense Cooper, a Spanish teacher after college who was trained to fly airplanes in World War II, was one of the first employees of the United Nations in New York in the 1940s and later worked for the U.N. in Vienna after her husband Prentice Cooper died in 1969.
<a href="http://www.tennessean.com/story/news/2017/09/19/hortense-hayes-powell-cooper-mother-nashville-congressman-councilman-dies-98/682072001/">http://www.tennessean.com/story/news/2017/09/19/hortense-hayes-powell-cooper-mother-nashville-congressman-councilman-dies-98/682072001/</a>, Hortense Hayes Powell Cooper - Shelbyville Times-Gazette, Cooper matriarch dies at 98 - Nashville Post (subscription), also: Star Gazette, Cincinnati Enquirer, Pressconnects, the Commercial Appeal, Legacy, JSOnline, the Jackson Sun.

- Phyllis Jordan '80 NPR.org article on Chronic Absenteeism: Most States Plan To Use Student Absences To Measure School Success:
   http://www.npr.org/sections/ed/2017/09/26/550686419/majority-of-states-plan-to-use-chronic-absence-to-measure-schools-success.
- Phyllis Jordan '80, Editorial Director Future Ed Who's In Chronic Absenteeism Under ESSA Report: Every Student Succeeds Act (ESSA), requires states to include five indicators measuring school performance: four focused on academic achievement, and a fifth, "nonacademic" measure of school quality or student success, many states choosing chronic absenteeism. <a href="https://www.future-ed.org/whos-in-chronic-absenteeism-under-the-every-student-succeeds-act/">https://www.future-ed.org/whos-in-chronic-absenteeism-under-the-every-student-succeeds-act/</a>. Report download and video!
- Karen McGoldrick '79 BA English/Creative Writing: rides, teaches, and trains dressage at her own Prospect Hill Farm in Alpharetta, Georgia and she writes books! https://www.deedspublishing.com/mcgoldrick/
- Leah Busque '01: Ikea has purchased Task Rabbit: TaskRabbit is one of the best-known startups in the so-called "gig" economy that links freelance workers with jobs. The purchase of TaskRabbit was fueled by Ikea's need to further bolster its digital customer service capabilities to better compete with rivals likes Amazon, which has stepped up its home goods and installation offerings. <a href="https://www.recode.net/platform/amp/2017/9/28/16377528/ikea-acquisition-taskrabbit-shopping-home-contract-labor">https://www.recode.net/platform/amp/2017/9/28/16377528/ikea-acquisition-taskrabbit-shopping-home-contract-labor</a>
- Leah Busque '01: My Next Task: Building a VC Firm Founders Can Trust <a href="https://medium.com/@labunleashed/my-next-task-building-a-vc-firm-founders-can-trust-30f738556678">https://medium.com/@labunleashed/my-next-task-building-a-vc-firm-founders-can-trust-30f738556678</a>
- Graduate Kate Kelly Smith ''76, @Sweetbriaredu, SVP Publishing Director Hearst Design Group, Sept 26-28 @ADACatlanta @Sophiedow : The Southeast's preeminent design center for residential & contract furnishings and a key resource for design professionals.
- Caitlin Webber '04: Political Intelligence Analyst at Bloomberg Intelligence, Attended the #WTOPublicForum.
- Alumna Lilian Tauber '14, Holla Holla on her first publication at the University of Durham, UK! Lilian working on her PhD & studying Government & International Affairs. <a href="http://dro.dur.ac.uk/22978/1/22978.pdf">http://dro.dur.ac.uk/22978/1/22978.pdf</a>?DDD35
- Sarah (Sally) M. Jarvis '49, 89, of Lancaster, PA, passed away on Friday afternoon, September 15, 2017: <a href="http://lancasteronline.com/obituaries/sarah-sally-m-jarvis/article\_a686748d-63bd-50a6-988f-47138c523e91.html">http://lancasteronline.com/obituaries/sarah-sally-m-jarvis/article\_a686748d-63bd-50a6-988f-47138c523e91.html</a>

# Sweet Briar College Alumnae Alliance Council: Calendar Planning Dates DRAFT as of October 1, 2017, (Updates noted in RED font and yellow highlights)

Summer and Fall Semester 2017			Spring Semester & Summer 2018		
July 30 - Aug 13	Alumnae Clubs hosting Back- To-School events		Sweet Briar Day Alumnae Club Events	Alumnae Clubs host events in late December / early January before students return for classes	
July 31 – Aug 18	Sweet Work Weeks		Jan 15	Classes Begin	
Aug 24-26	Board of Directors Meetings		Feb 22-24	Board of Directors on Campus	
Aug 18-22	New Student Orientation and Registration		Mar 2-11	College Spring Break	
Aug 24	Classes Begin		Apr 19-21	Board of Directors on Campus	
Sep 22-24	Founder's Day, President Woo's Inauguration, Alumnae Leadership Training Conference		May 1-7	May 1: Classes end; May 3-7: Exams	
Sep 22-23	Explore Chemistry Weekend for High School Girls		May 12	Commencement (Class of 2018)	
Sep 28 – Oct 1	College Fall Break		June 1-3	Reunion (3's and 8's as featured classes). All classes invited to "come home"	
Oct 6-7	Explore Archaeology Weekend for High School Girls				
Oct 8-9	Admissions Open House				
Oct 13-14	Explore Chemistry Weekend for High School Girls				
Oct 13-14	Explore Environmental Sciences Weekend for High School Girls				
Oct 13-14	Families Weekend				
Oct 19-21 Oct 28	Amherst County Day at SBC (11 am – 3 pm)				
Nov 10-11	Fall Explore Engineering Weekend for High School Girls				
Nov 11-12	Explore Creative Writing Weekend for High School Girls				
Nov 11-12	Explore Music Weekend for High School Girls				
Nov 12-13	Admissions Open House				
Nov 18-26	College Thanksgiving Break				
Dec 8	Classes End				
Dec 10-14	Exams				

## <u>Alumnae Alliance Council and Plus Ones Upcoming Teleconfs – every 2 weeks</u>

Oct 17, Oct 31

Nov 14, Nov 28, Dec 12