



AA Council: Norma Valentine '93, Phyllis Jordan '80, Jane Dure '82, Sarah Reidy Ferguson '96, Debra Elkins '93, Sarah vonRosenberg '72, Sarah Clement '75, Cathy Foose '78, Heather Ewing '90, Josie Beets '00

AR&D Staff: Claire Griffith '80, Clelie Steckel

Plus Ones: Sara Parsatoon '11, Alexandra Grobman '12, Nancy Bulls '93, DeDe Conley '72, Sarah Machinist '01, Karen Bewick '75, Sarah Ince '99, Amy Lamphere '80, Frances Morse '68, Jeanette Pillsbury '72, Mitzi Halla '55, Martha Fruehauf '80, Dianne Doss '93, Linda Uihlein '77, Janet Gibson '72, Julia Schmitz '03, Vikki Schroeder '87, Flo Barnick '80, Cyndi McCabe '74, Evangeline Taylor '00, Myth Bayoud '80, Nancy Piper '74, Carter Frackelton '72, Susan Miller '73

Meeting Purpose: Regular teleconf of the SBC Alumnae Alliance Council (AA Council) to coordinate efforts. Plus Ones who listen in on standing AA Council teleconfs, and participate as appropriate, include alumnae who are active in a number of Alumnae Alliance related activities and are assisting with improving overall alumnae communications.

Council Operations: As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets twice per month via teleconf. Upcoming Tuesday teleconfs from 12 – 1 pm ET (11/14/2017; 11/28/2017; 12/12/2017)
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

Staff Requests and Updates:

- **Admissions Ambassadors:** Claire Griffith thanked all AA members for the help we’ve been giving with high school visits. Eighteen volunteers have signed up to visit high schools and the admissions kits have been sent out to all 18. There is an opportunity for alumnae Admissions Ambassadors to call or write notes to prospective students; if you are interested in helping with this please email Heather Ewing or Michelle Badger.
- **President Woo Tour:** The tour of cities continues with a visit to Dallas on Thursday, Nov. 2, where there will also be a Friends of Art board meeting at the Meadows Museum at SMU. Next stops on the tour are Pasadena CA on Nov. 5, San Francisco on Nov. 6 and 7, Philadelphia on Nov. 15, and the grand finale wrap-up in Virginia Beach/Norfolk on Nov. 16. President Woo will also speak at the Norfolk Academy on Nov. 17. Claire said the tour has been very successful in reaching out to many alumnae, especially some of the younger alumnae, including those from the classes of '15 and '16, who did not come to these types of events in the past.
- **Alumnae Magazine:** Clelie reports she and team are working very hard to get the upcoming edition of the magazine put to bed in order to reach mailboxes by Nov. 17. There was chatter on Facebook about people who do not want to receive the physical copy of the magazine, so please get the word out that alumnae may opt out of receiving physical copies of the magazine and/or the Briar Wire by sending an email to Bonnie Seitz at seitz@sbcedu
- **Briar Wire:** The online version of the Briar Wire had more than 800 views in Adobe Spark, which is a social media channel younger alumnae use.
- **Reunion:** The College is working on internal planning to get the information up on the website about Reunion earlier this year. Their target is earlier in Spring 2018.
- **Question:** Any update on the initiative for alumnae who want to help or “adopt” students? Claire replied that this initiative is definitely on the radar, but with the changes in Student Life they have not yet determined the best way to implement this program.

Clubs and Virtual Auction: Kathryn Yunk '91 and Norma Valentine '93 (*interim*)

- **Bookshop News:** Lynn Lewis asks us to please get the word out and promote the fact that the Bookshop is offering **FREE SHIPPING** in the USA on all purchases from November 1-16. If you are thinking of holiday gift-giving from the Bookshop, plan ahead and purchase your swag early to take advantage of this promotion in the next two weeks.
- **Sweet Briar Days:** Norma said they are looking to set up the Sweet Briar Day events early in the new year and want clubs to send in dates and get planning started as soon as possible. SBC students return to class on Jan. 14. Rachel needs to send out our invitations to these events very soon before holiday calendars fill up. Claire said they hope to staff these events with faculty and staff members if possible.
- **President Woo Tour:** Norma Valentine says the newest events on President Woo's tour are November 2nd in Dallas, November 5th in Los Angeles (Pasadena), November 6th-7th in San Francisco, November 15th in Philadelphia (Haverford), and November 16th in Hampton Roads / Norfolk.
 - If you hear of alumnae not receiving invites, please help with getting their latest contact info and connecting them to the college. **Call Rachel Pietsch at 434-381-6163** or email rpietsch@sbc.edu.
 - Event info is also posted on the main Alumnae Alliance Facebook page under the "Events" navigation link on the left side of the page <https://www.facebook.com/sweetbriaralumnae/>

<i>PRESIDENT WOO'S TOUR OF CITIES – SCHEDULED DATES</i>		
✓ <i>Richmond, VA September 6</i>	✓ <i>Annapolis / Baltimore, MD September 28</i>	<i>San Francisco, CA November 6-7</i>
✓ <i>Charlottesville, VA September 7</i>	✓ <i>Nashville, TN October 4</i>	<i>Philadelphia (Haverford), PA November 15</i>
✓ <i>Lynchburg / Amherst, VA – at Sweet Briar on September 12</i>	✓ <i>Birmingham, AL October 4</i>	<i>Hampton Roads/Norfolk, VA November 16</i>
✓ <i>Raleigh, NC September 14</i>	✓ <i>Atlanta, GA October 5</i>	<i>Denver, CO TBD</i>
✓ <i>Charlotte, NC September 19</i>	✓ <i>New York, NY October 11</i>	<i>Boston, MA TBD</i>
✓ <i>Hunt Country (Warrenton), VA Sept 26</i>	<i>Dallas, TX November 2</i>	<i>Houston, TX TBD</i>
✓ <i>Washington, DC (11-1 pm ET) & Arlington, VA (6-8 pm ET) Sept 27</i>	<i>Los Angeles (Pasadena), CA November 5</i>	

Admissions Ambassadors: Michelle Badger '06 and Heather Ewing '90 (*interim*)

- More than 600 prospective students have been added as contacts thanks to our Admissions Ambassadors who have been working the college fairs this fall. Our biggest push right now is to get into the high schools and develop relationships with guidance counselors. Please email Heather or Michelle if you want to visit a high school; admissions packet to take with you will be provided by Savannah Oxner '05 in the Admissions Office.
- Admissions Ambassadors are using an annual signup process to confirm contact info, complete annual refresher training, and update the volunteer agreement. Please use this Google doc form [link to sign-up](#).
- Heather said we are up to over 300 AAs and have already organized Ambassadors to cover around 115 fairs this fall, yielding 600+ inquiries so far.
- After the college fairs, we will be moving into the project of calling and contacting prospective students (high school seniors) beginning in mid-November. If you can help, contact Heather or Michelle!
- The **Admissions Ambassador webinar on Tuesday, October 24th with Jona Cumani '18, Campus Events Organization (CEO) President** was very successful and we are grateful to Jona for her insights.
- All alumnae can always **refer students using the online form** <http://sbc.edu/admissions/refer-a-student/> and recommend students to come visit Sweet Briar, attend an Admissions Open House or participate in an Explore X weekend (Chemistry, Environmental Sciences, Archaeology, Engineering, Music, Creative Writing)
- **Upcoming Admissions Open House Dates: Sun-Mon, Nov 12-13.** Prospective students can register to attend an open house online at https://admissions.sbc.edu/portal/open_house

Strategic Initiatives: Debra Elkins '93, Sarah vonRosenberg '72 and Sarah Clement '75 (*interim*)

- Sarah vonRosenberg said the Board of Directors met on campus from Oct. 19-21. The President's Report of the Board meeting is being prepared and will be posted as soon as available.
- AA Council still plans on scheduling Melissa Richards, VP for Communications and Enrollment to talk with alumnae on an upcoming AA Council teleconf regarding the new branding campaign, etc.
- Strategic Initiatives / Governance Working Group – The Council is using a rolling nominations process to solicit nominations for openings on Council and working groups. Sarah Clement noted that the first round of nominations for our Council openings has been open for 7 weeks and will close next week. The second round of nominations was posted in the last Briar Wire and will run through November. We are also steadily adding PlusOnes to our regular Council conference calls and hope to continue building our ranks in that manner as well.
- **Interim nominations process** to fill Council seats. Info on the nominations process, FAQs, and Nomination Form: <http://sbc.edu/alumnae-development/alumnae-alliance-council-nominations/>
Open positions we are currently seeking nominations for (**bold openings are closing in one week**):
 - **Co-Chairs and 5-6 Members for Council Strategic Initiatives / Governance WG**
 - **Co-Chair for Clubs WG**
 - **Co-Chair for Alumnae Admissions Ambassadors WG**
 - **Co-Chair for “The Network” (and Lifelong Learning) WG**
 - **4 Co-Chairs for the Alumnae Media, Marketing, and Communications WG (2 for traditional media, 2 for social media)**
 - 2 Co-Chairs of the Development WG
 - Alumnae Alliance representative to the Buildings, Grounds and Technology Committee of the College Board of Directors
- Over the next 6+ months the Governance WG will refine Council Guiding Principles and Core Values, and review the AA relationship to the College framed by the Sweet Briar Institute Trust and the Board By-Laws, SACS Accreditation Principles, accounting and tax considerations, and directors & officers' insurance liability concerns. More to follow on this, because we know many alumnae are interested in and want to have input on refining governance!
- **Alumnae Alliance Council 6-Month Priorities** (July to December 2017) – continuing to focus efforts on AA Council priorities, and direct resources to top areas of need when the College asks for assistance. Debra and Sarah V are working on the new priorities for the December 2017 to June 2018 time period.
- **Council Operations:** Agendas development and distribution. Minutes available at <http://sbc.edu/alumnae-development/alumnae-alliance/>.

Alumnae Media, Marketing and Communications (MMC): Phyllis Jordan '80 (*interim*), Jane Dure '82 (*interim*), Sarah Reidy Ferguson '96 (*interim*), Josie Beets '00 (*interim*)

- **New members and new communications:** Phyllis Jordan said the working group is looking for additional members to help push out the messages that the campus and the Alumnae Alliance are conveying. Those interested should contact one of the heads of the MMC group listed above. Phyllis and Sarah Reidy Ferguson also described a plan to push out prewritten tweets and Facebook every week to class and club officers so that they can cascade the information out. This working group is working closely with Clelie Steckel (AR&D) and Melissa Richards (College MMC) to coordinate efforts with the College and AR&D to enhance communications to 9 decades of alumnae. This newly expanded WG can do a fast response to misinformation or questions on FB before they snowball. Goal is to have credible spokeswomen answering questions and providing information and generally serving as voices of reason.
- Claire and Clelie report that they think they can come up with a list of alumnae birthdays by month for clubs and classes to use for outreach and engagement purposes. Also working on getting alumnae to post photos for Throwback Thursdays (TBT) and to post successes and awards like appointment to a Board, job promotion, new job, etc. for social media. This seems to work particularly well for the Alumnae Alliance Facebook page.
- Sarah Reidy Ferguson said MMC on campus is looking for some help with remote data entry and computer work. Contact one of the work group chairs or MMC directly to volunteer.
- **Operational focus to re-echo postings** to alumnae from official SBC social media (e.g., Sweet Briar College website, Sweet Briar College Now and Forever Facebook, SBC Twitter and Instagram accounts) and the SBC

news page (<http://sbc.edu/news/>). Class and Club Leadership Teams are encouraged to use the news roundup at the end of this agenda, and Alumnae Alliance social media feeds to share to Classes and Clubs alumnae.

- Traditional media: SBC Magazine (2 x per year), Briar Wire (9x per year), class notes
- Social media:
 - Alumnae Alliance Facebook Page <https://www.facebook.com/sweetbriaralumnae/>
 - Alumnae Alliance Twitter Feed: [@sbcalumnae](https://twitter.com/sbcalumnae)
 - Alumnae Alliance Instagram Feed: [@sbcalumnae](https://www.instagram.com/sbcalumnae)
- **Sweet Briar College Flickr:** <https://www.flickr.com/photos/sweetbriarcollege/>. Latest photos posted from events at Sweet Briar. Click on albums for specific past events like Sweet Work Weeks.
- **SBC Magazine** – Clelie said the SBC Magazine should be out before Thanksgiving. **OPT OUT of receiving the magazine in the mail by emailing Bonnie Seitz at seitz@sb.edu**
- SBC Magazine archives <https://sbc.edu/magazine/magazine-archives/>
- **Briar Wire e-newsletters** (College's monthly alumnae newsletter, sponsored by the Alumnae Alliance and produced by the Alumnae Relations and Development team) <http://sbc.edu/alumnae-development/the-briar-wire/>
OPT OUT of receiving the Briar Wire in the mail by emailing Bonnie Seitz at seitz@sb.edu

“The Network” and Lifelong Learning: Katie Schellhammer '95 and Heidi Trude '07 (*interim*)

- **Career Services:** Sarah V had an update from Barb Watts, who had hoped to join us on this week's call but was too busy preparing to put on a FedGov Consortium at SBC on Nov. 1 with HSC and Randolph. 35 SBC women have already registered for the Consortium, which will feature a number of speakers and break out sessions for attendees. Barb took 11 students to a career fair at UVA last week. Barb is working with Elizabeth Mahler on making the Career Services webpage better. Barb and Katie Schellhammer are planning on a career services event in the DC area this spring.
- **Career Beam and AlumniFire:** The 24/7 Career Beam platform is now live and can assist students and alumnae with career and job exploration, resume writing, and interview practice. Here's the link to Career Beam for Alumnae from Career Services Director, Barb Watts - <https://cb.careersearch.net/register/sweetbriar.tt2> We will have another big push to get alumnae to sign up for AlumniFire and share jobs & internships this spring as seniors are getting ready to graduate, and underclassmen will be looking for internships.

Development Working Group: Maggie Patrick '07 (*interim*), Cathy Foose '78 (*interim*),

- **Sweet Briar Fund for Fiscal Year 2018** has officially launched as of September 27, 2017 with an email to alumnae and friends of the College. Our fundraising goal this year is \$13 million. You can make a gift online at sbc.edu/give or learn about other ways to make a gift at sbc.edu/alumnae-development/ways-to-give
- The President Woo tour has generated a lot of positive response from alumnae, particularly in building trust in President Woo and in her vision for the college. These events are bringing out alumnae that have not attended this type of event in a long time. Cathy Foose notes that “we friend-raise first; then we fundraise.”
- The Major Donor Gift Team is going on the road soon. Anyone interested in working on the Major Donor Task Force with direct contact of donors please contact Cathy, Maggie or Claire. These direct contacts would involve thanking them for gifts in the past and for their pledge this year, and providing info and answering questions about the college. Claire noted that the very first part of Development is relationship-building. You can start out by writing a note to ask if you could telephone the prospective donor. Claire stressed that you do NOT need to be a Development professional to do this kind of relationship-building.
- This year on **Giving Tuesday** we will have a goal of adding 116 recurring donors (those who give a recurring gift of any size once a month) in honor of Sweet Briar's 116 years of history. Giving Tuesday will also have a challenge of raising \$116,000 – you can follow the progress online at <https://www.facebook.com/sweetbriarnowandforever>
- Also check out the **Planned Giving** information online and how to become an **Indiana Fletcher Williams Associate** at <http://plannedgiving.sbc.edu> (P.S. For those of you thinking about naming SBC as a beneficiary in your 401K, life insurance, etc. all the info is self-serve online to fill out the forms including **Legal Name:** Sweet Briar College, **Address:** 134 Chapel Road, Sweet Briar, VA 24595, **Federal Tax ID Number:** 54-0534105)
- **Honor Role of Donors for July 1, 2016 to June 30, 2017** is online <http://sbc.edu/alumnae-development/giving-societies/>. Also see the **web exclusive lists for donors to the Friends of Art, Library, Athletics and Riding.**
- **Reunion Save-the-Date:** scheduled for June 1-3, 2018. 3's and 8's are celebrating 5-year milestone reunions; all

classes are invited to “come home!”

Young Alumnae Working Group: *interim* co-chairs Jasmine Jones ‘10, Alexandra Grobman ‘12, DJ Abernathy ‘11, Sara Parsatoun, Heather McTague ‘11

- Sara Parsatoon said this new working group has made some progress with getting feedback from the classes of '03 to current to make sure we get the format for this new WG right. The WG is working on developing good survey questions so they receive substantive answers and constructive feedback.
- They plan to work with AR&D to help enhance young alumnae communications, young alumnae giving societies, young alumnae representatives to serve in the Alumnae Alliance, and interfacing to Student Government Association / Student Relations Committee (SRC).
- They hope to encourage increased giving and update contact information, as well as engage students. They are working on getting the young alumnae to join as PlusOnes on our Council calls.

Plus Ones Round Robin:

Question about the deadline for nominations for the various open Council positions: the first cycle of nominations that has been open for more than 6 weeks will close next week. The second cycle (for the Development WG co-chairs and the alumna representative to the Board Buildings & Grounds Committee) just opened and will run for another month or so.

Question about when the report of the most recent Board of Directors meeting will be published: Claire says the President's Report of the most recent Board meeting will be out shortly.

Question about planning for our annual in-person Council meeting on campus: this meeting will be held on the same weekend in February as the Board of Directors meeting, Feb. 23-25, 2018.

Question about the Pink and Silver Rose societies: Sarah Lewis is working on the list of the long-term Pink and Silver Rose Society donors.

Expanding PlusOnes – continuing to recruit and engage PlusOnes using personal outreach. Initial pilot in Jan – Feb 2017 had 34 invited alumnae to evaluate idea; 1st Phase Soft Rollout in Mar – June 2017 had around 30 participants (15 going forward from pilot, and 15 additional recruited), Phase 2 Expanding Alumnae Operational Volunteering – July – Dec 31 2017 (added *69 new alumnae* since Reunion!)

- PlusOnes – you can submit questions in advance to Sarah vonRosenberg '72 (svonrosenberg@smoote.com), Sarah Clement '75 (scir@comcast.net) and Debra Elkins '93 (DebraElkins@comcast.net)

News to Pass Along to Alumnae (Special thanks to **DeDe Conley '72** for the news roundup!)

EVENTS ON CAMPUS

- **Explore Weekends for High School Girls** <http://sbc.edu/explore/>
 - **Explore Creative Writing Weekend for High School Girls, Nov 10-11, 2017** (available) <http://sbc.edu/arts/explore-creative-writing-weekend-for-high-school-girls/>
 - **Explore Music Weekend for High School Girls, Nov 10-11, 2017** (available) <http://sbc.edu/arts/explore-music-weekend-for-high-school-girls/>
 - **Explore Engineering Weekend for High School Girls: Nov 10-11, 2017** (SOLD OUT); **March 30-31, 2018**; <http://sbc.edu/engineering/explore-engineering-for-high-school-girls/>
 - **Summer Explore Engineering Design Course for High School Girls: July 29 – August 3, 2018** <http://sbc.edu/stem/explore-engineering-for-high-school-girls/>
- **Admissions Blog: “What it is like to be a student athlete at Sweet Briar”** (Lacey Tucker ’20, October 20, 2017) <http://sbc.edu/news/admissions-blog-what-its-like-to-be-a-student-athlete-at-sweet-briar/>
- **Admissions Blog “My five favorite campus tour spots”** (Caroline Thomas ‘19, October 26, 2017) <http://sbc.edu/news/admissions-blog-my-5-favorite-campus-tour-spots/>

- **Sweet Briar Riding:** We are eagerly awaiting the Sweet Briar Medal Finals on Sunday! Prize list can be found: <http://www.swvhja.org>
 - Sweet Briar riders competed at the **House Mountain Horse Show** in Lexington last weekend, bringing home several ribbons! <http://sbc.edu/news/sweet-briar-wins-medals-at-house-mountain-horse-show-in-lexington/>
 - **Riding: Day in the life of a rider video:** <https://www.facebook.com/sbc.riding/videos/1479476072087545/>
- **Senior Day for Soccer Team:** <http://sbc.edu/news/vixen-soccer-celebrates-the-class-of-2018-during-senior-day/>
- **Congratulations to Sweet Briar professors Carrie and John Gregory Brown**, who both won their categories in the Library of Virginia's 20th Annual Literary Awards! John Gregory won the fiction award for "A Thousand Miles From Nowhere," while Carrie beat out John Grisham to take home the People's Choice Award for her latest, "The Stargazer's Sister." <http://sbc.edu/news/two-sweet-briar-professors-win-library-of-virginia-literary-awards/>
- **Library of Virginia Literary Awards Announced:** The Emyl Jenkins Sexton Literary Award for Fiction went to John Gregory Brown for his book "A Thousand Miles from Nowhere." Brown directs the creative writing program at Sweet Briar College and serves as the Julia Jackson Nichols Professor of English. His wife, Carrie Brown, earned the People's Choice Award for fiction for her book "The Stargazer's Sister." http://www.richmond.com/entertainment/books/th-annual-library-of-virginia-literary-awards-announced/article_9ca4a67c-10e6-5308-8b9c-7fcbbccb5371.html
- **Medford Taylor, Prof of Photography** at SBC, of National Geographic fame posted this photo from SBC: <https://www.instagram.com/p/Bal-6ujDATr/>
- **Lynn Rainville, Research Professor and Director of Tusculum Institute, presents at UVa Slavery Symposium:** <http://sbc.edu/news/sweet-briar-professor-shares-research-college-history-at-uva-slavery-symposium/>
- **Amtrak impending return to Roanoke:** http://www.roanoke.com/opinion/commentary/vernarelli-amtrak-s-impending-return-to-roanoke-revives-fond-childhood/article_eeea33b3-6b68-5d15-84da-8cf3a905738b.html

NEWS ABOUT SWEET BRIAR AND THE ACADEMIC REPOSITIONING

- **Sweet Briar Announces Details on its Centers of Excellence:** <http://sbc.edu/news/sweet-briar-college-announces-details-on-its-centers-of-excellence/>
- **Sweet Briar Announces Leaders for New Centers of Excellence** <http://www.newsplex.com/content/news/Sweet-Briar-announces-leaders-for-new-centers-of-excellence-452823313.html>
- **The Transformational Small College President:** https://www.academicimpressions.com/the-transformational-small-college-president/?mkt_tok=eyJpIjoiTnpBeU1UUmxEemN6TVdFMiIsInQiOiJmbHo1aEZkTWJ0MXNieXlxN2ZRVNPMIVTazUyeGk4MW9JRjdEK1B6ejFvSXIIcG9kc0xGVet6bEzVmVRSVNuYmgzWWYzTmdBQUxNVUUXVGVreVNHZGdnNXVvWWJR29IZmlwNnVrRStTSHJWcFVmNjVDMDV4am9BN1RvZTVBTyJ9
- **SBC Ranked Among the Top 250 colleges with Low Student Loan Debt for Parents:** <http://sbc.edu/news/sweet-briar-ranked-among-top-250-colleges-with-lowest-student-loan-debt-for-parents/>

- **News Advance: Sweet Briar Staffing Still in Flux:** http://www.newsadvance.com/news/local/sweet-briar-staffing-still-in-flux-after-closure-attempt/article_8f8c998c-71bc-58c7-9a7b-aa0cf340b525.html
- **WSET: Sweet Briar Staff Numbers Falling:** <http://wset.com/news/local/sweet-briar-staff-numbers-falling>

ALUMNAE HIGHLIGHTS

- **Ana-Elisa M Bryant '11:** Congratulations, Isa (SBC 2011) on co-authoring a paper in the Journal of Urban Ecology! <https://academic.oup.com/jue/article/doi/10.1093/jue/jux009/4431017/From-fear-to-understanding-changes-in-media>
- **Kelly Iacobelli '88,** Director of Industry Communications at Coca-Cola, visited Agnes Scott for Career Day: https://mobile.twitter.com/asc_CareerDev. Fellow women's college graduate (Sweet Briar), Kelly Iacobelli shared her career journey with a group of young women hosted by @NEWnational
- **Emma Thom '18,** English Creative Writing Major, #SweetBriar's Emma Thom at a @UN panel discussion on youth innovation hosted by SBC board member & @PencilsOfPromis exec. chair @meighanstone. The panel was hosted by Sweet Briar board member Meighan Stone, executive chairwoman of Pencils of Promise and former president of the Malala Fund. Keynote speaker and Nobel Peace Prize Laureate Muhammad Yunus, founder of the Grameen Bank, "reminded his audience that Generation Y was not made up of the leaders of tomorrow, but the leaders of today," Emma wrote after the event. "He suggested we were already in possession of the resources needed to be innovative and to create the change we wished to see in the world."
- **Liz Jeffrey '86,** Meet Fanwood New Jersey's Redevelopment Consultant Liz Jeffrey : <https://www.tapinto.net/towns/scotch-plains-slash-fanwood/articles/meet-fanwoods-redevelopment-consultant-liz-jeffe>.
- **Mary Norwood '74** is leading in the Atlanta Mayoral race: <http://emorywheel.com/mary-norwood/>

Sweet Briar College Alumnae Alliance Council: Calendar Planning Dates DRAFT as of October 29, 2017, (Updates noted in RED font and yellow highlights)

Summer and Fall Semester 2017		Spring Semester & Summer 2018	
July 30 - Aug 13	Alumnae Clubs hosting Back-To-School events	Sweet Briar Day Alumnae Club Events	Alumnae Clubs host events in late December / early January before students return for classes
July 31 – Aug 18	Sweet Work Weeks	Jan 15	Classes Begin
Aug 24-26	Board of Directors Meetings	Feb 22-24	Board of Directors on Campus
Aug 18-22	New Student Orientation and Registration	Mar 2-11	College Spring Break
Aug 24	Classes Begin	Apr 19-21	Board of Directors on Campus
Sep 22-24	Founder's Day, President Woo's Inauguration, Alumnae Leadership Training Conference	May 1-7	May 1: Classes end; May 3-7: Exams
Sep 22-23	Explore Chemistry Weekend for High School Girls	May 12	Commencement (Class of 2018)
Sep 28 – Oct 1	College Fall Break	June 1-3	Reunion (3's and 8's as featured classes). All classes invited to "come home"
Oct 6-7	Explore Archaeology Weekend for		

	High School Girls		
Oct 8-9	Admissions Open House		
Oct 13-14	Explore Chemistry Weekend for High School Girls		
Oct 13-14	Explore Environmental Sciences Weekend for High School Girls		
Oct 13-14	Families Weekend		
Oct 19-21	Board of Directors on Campus		
Oct 28	Amherst County Day at SBC (11 am – 3 pm)		
Nov 10-11	Fall Explore Engineering Weekend for High School Girls		
Nov 10-11	Explore Creative Writing Weekend for High School Girls		
Nov 10-11	Explore Music Weekend for High School Girls		
Nov 12-13	Admissions Open House		
Nov 18-26	College Thanksgiving Break		
Dec 8	Classes End		
Dec 10-14	Exams		

Alumnae Alliance Council and Plus Ones Upcoming Teleconfs – every 2 weeks

Nov 14, Nov 28, Dec 12