



Sweet Briar College Alumnae Alliance Council and Plus Ones Teleconference January 21, 2020; 12 pm – 1:00 pm ET

Notes From January 21 , 2020 Call

AR&D Updates

- President Woo is teaching the 12-week the Consequential Citizen.
 - The class will visit several Presidential homes in Virginia.
 - The class may be live streamed for interested alumnae-still to be determined
- New Athletic Crispin Vixen's Logo Debut was a huge success & seems to be well-liked by students & alumnae
- Black History Month-students are planning some events-refer to sbc.edu for updates
- Reunion will be on the website February 3. Reunion Dates :May 29-31.
- Presidential Scholars weekends are coming up.
 - There are Approximately 37 prospective students signed up for this weekend.
 - February 17 is the second weekend.
 - For More Details & Registration Info:
<https://sbc.edu/admissions/presidential-scholarship-competition/>
- March Days of Giving will be March 2-10.
 - The goal for March 2 is \$500K; over the next 8 days, \$500 total.
 - Students will be on campus this year during the Days of Giving—they will be delivering some message of thanks during February.
 - March is Sweet Briar Forever Month
- Step-Singing is scheduled for March 2 & will be live streamed

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Working Group Updates:

The Sweet Work Weeks Working Group:

Co-Chairs : Kathy Pegues '71 (kgpegues@gmail.com) and Vikki Schroeder '87 (redrosevs@gmail.com)

- The working group is looking for volunteers for hospitality and logistics

Governance & Strategic Initiatives Working Group Updates

Co-Chairs Katie Robertson '97 (katie.robertson@wellsfargo.com) and Jessica Hiveley '97 (jessicahiveley@aol.com)

- Want to Be A Co-Chair or On A Working Group? Nominations for co-chair positions will be sent out soon. There are several positions available.
- For descriptions: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=473>

Young Alumnae Support Working Group:

Co-Chairs: Courtney Hurt '10 (courtneylhurt@gmail.com) and Morgan Deal '16 (deal16@sbc.edu)

- Working on scheduling more events geared toward helping students transition from students to alumnae.
- Working on encouraging attendance at Reunion among the 2010 and 2015 classes.

Clubs Working Group:

Co-Chairs Joanne Hopkins '98 (joanne.e.hopkins@gmail.com) and Jeannette Pillsbury '72 (jpillsbury4428@msn.com)

- Sweet Briar Days- a few remaining
- Class Leadership
- Following up with & club leaders for event feedback

Class Leadership Working Group:

Co-Chairs : Michelle Badger '06 (michellebadger@gmail.com) & Louise Geddes '84 (ljgeddes5@gmail.com)

- Following Up with Class Leaders

Admissions Ambassadors Working Group:

Co-Chairs: Jill Stryker '87 (strykerjill@gmail.com) and Muffy Parsons '78 (muffyparsons1@gmail.com)

- 11 new students enrolled for the Spring semester. Some are community college transfers
- Aaron Basko, New Vice President of Enrollment will be hosting a webinar for admissions ambassadors January 27. For More Info, contact Heather Ewing at hewing@sbc.edu. If you are interested in helping with admissions but not working a college fair, say sending emails to prospectives or phone calls -contact Heather.
- If you want to sign up to be an Admissions Ambassador, go to https://docs.google.com/forms/d/e/1FAIpQLSd-Kyz_H-xFSQHfGj8JLVCKt1p1diJrXXgPsOAOflGw3nvAQ/viewformThe spring college fair list is up at the above link, where you can also sign up if one is in your area. There is a big need in the Bristol, Virginia, area in early February. Book Awards -For More info contact Heather Ewing hewing@sbc.edu
- Fly In Program For More Info: <https://sbc.edu/admissions/fly-in-program/>

Alumnae Communications Working Group:

Co-Chairs : Jane Dure '82 (jrdure@aol.com), Sarah Reidy Ferguson '96 (serferguson@gmail.com), Eleanor O'Connor '07 (eleanorroconnor@gmail.com)

- Working On Updating LinkedIn profiles
- Join the Sweet Briar Alumnae Alliance LinkedIn group. There are more than 700 alumnae in the group If you need help, contact on of the Co-Chairs

Dates To Remember:

Reunion: May 29-31

Sweet Work Weeks: July 26 to August 10

Leadership Conference: September 18-20 (also Founders' Day weekend)

Notes—Upcoming Calls:

AAC Council-Only Call Tuesday, February 4 @ 12 Noon ET

AAC + Plus Ones Call Tuesday, February 18 @ 12 Noon ET

Special note: Alumnae Alliance on campus meeting, Friday, May 1 – Saturday, May 2